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BEEHIVE



MAPUA
UNIVERSITY



ZPRITZ

HAIR AND BLOUSE ODOR BUSTER

ZpripZ Hair and Blouse Odor Buster is a new personal care product that helps frequent outdoor-diners to eradicate food-odor from their hair and clothes that will result to a worry-free dining experience.



People eats at restaurants and food courts at least twice a day

WE SOLVE THE PROBLEM OF

Food odor sticking to hair and clothes all day after dining at restaurants and food courts.



Perfumes only masking the food odors, but ZpripZ completely eliminates it.



Customers will still want to dine outdoors despite food odor because of ZpripZ



OPPORTUNITY



Philippine market size in the National Capital Region



Outdoor dining is becoming the newly-emplaced lifestyle of the *masstige* market.



The first in the Philippine market to offer a personal care product that busts food odor from both hair and clothes.



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BEEHIVE International Conference: BEEHIVE International Pitch Event and Final Partner Meeting