BEEHIVE

MILESTONES ACHIEVEMENT REPORT

BEEHIVE:

Building Entrepreneurial Ecosystems to Enhance Higher Education Value-Added for Better Graduate Employability

WP8: BEEHIVE Dissemination and Exploitation

WP leader in charge: UI supported by UTH and VUM

WP objective: WP8 activities contribute to the achievement of all 5 specific objectives of the project by ensuring that the results and outcomes created in the 5 DEV WPs are maximized and embedded effectively at PC HEIs and that these results - and the project as a whole - are disseminated extensively both inside and outside the PC HEIs.

Planned milestone: There are no planned milestones for WP8

Planned completion date: 14 Oct. 2019

Actual completion date*: 14 Oct. 2019

*If different from the planned date, please provide short reasons explanation

Short description of the activities, which had led to the achievement of the milestone

1. Development of the Project Dissemination and Exploitation Plan

In 2017, at the early stages of the project the Project Dissemination and Exploitation Plan was prepared and endorsed by the projects partners. The Plan identifies the communication and visibility activities necessary to achieve the project goals, as well as communication mechanism and channels.

2. Project website's set-up and operation

Early into the project, the project's website was created and put into operation. The website reports on all project activities and provides information on all project issues. The BEEHIVE website URL is http://beehive-erasmusplus.eu/. The website's visitors have exceeded the target visitors and the number of users who have visited the site exceeds 80000 visitors.

3. BEEHIVE app development, launch and operation

The BEEHIVE app (created for both Android and iOS mobile operating systems) is used for sharing entrepreneurial knowledge and wisdom, business start-up ideas development and testing, and for community building through networking and learning from peers and mentors. As of Oct. 2019, there are over 830 registered app users.

4. Regular distribution of project promotional materials, incl. brochures and newsletters among stakeholders in the 2 PCs

In total, 5 project newsletters were prepared and distributed in digital form. The newsletters contain information on BEEHIVE's milestone activities, partner meetings, project outcomes and deliverables, as well as upcoming events. The BEEHIVE brochure and leaflet were designed and produced (a printable version is also available in the BEEHIVE website).

5. Press conferences and meetings with media representatives relative to major project events, such as the kick-off meeting in Feb. 2017, the BEEHIVE Label Conference in Apr. 2019 and the International Pitch Event held in Sept. 2019

6. Media publications.

List of deliverables/outputs/outcomes produced (according to the Logical Framework Matrix):

8.1. Project Dissemination and Exploitation Plan: http://beehive-erasmusplus.eu/wp-content/uploads/2018/04/BEEHIVE-DE-Plan.pdf

8.2. Project Website: www.beehive-erasmusplus.eu

8.3. BEEHIVE apps: http://beehive-erasmusplus.eu/beehive-app/

8.4. BEEHIVE Newsletters: http://beehive-erasmusplus.eu/newsletters/

8.5. Project Promotional Materials: http://beehive-erasmusplus.eu/beehive-flyer-2/, http://beehive-erasmusplus.eu/beehive-leaflet/

8.6. Press Conferences

8.7. Media Publications

Impact on the project progress:

WP8 has progressed according to schedule and through its outputs has supported the various project activities, as well as the overall project visibility, dissemination and project results exploitation.

Suggested adjustments, e.g. changes introduced (if applicable):

UI, the originally appointed WP8 leader was proactively supported by UTH and VUM to ensure the successful and timely execution of the project dissemination activities.

Deviations in the achieved results in comparison to the initial plan (if applicable): N/A

Unexpected obstacles and threats (if applicable): N/A

Inputs (staff time, equipment, mobilities, publications etc.):

Staff costs claimed for work in WP8.

Subcontracting costs related to the project website design and hosting, BEEHIVE app development and operation as well as the purchase of project promotional materials.

Additional comments: N/A

Filled out by: UTH

Date: October 2019

Place: Volos