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# BEEHIVE

## MILESTONES ACHIEVEMENT REPORT

### BEEHIVE:

#### **Building Entrepreneurial Ecosystems to Enhance Higher Education Value-Added for Better Graduate Employability**

**WP6:** BEEHIVE Label

**WP leader in charge:** Università degli Studi G. Marconi

#### **WP objective:**

The main objective of WP6 BEEHIVE Label was first to certify the excellence and efficiency of Indonesian and Philippines' university entrepreneurial ecosystems and then to encourage universities' transformation into more effective and efficient providers of high qualified entrepreneurial skills.

The BEEHIVE Label, according to its award criteria, has ensured the appreciation and the award of all the successful results achieved by the Asian universities during the project life.

#### **Planned milestone:**

The planned milestone, as defined in the project planning, was to have at least 3 applicant Asian universities and at least 3 BEEHIVE Labels awarded in Indonesia and Philippines.

Partners have successfully outdid the planned milestone, they have assessed and awarded 5 Asian applicant Universities. Through the specific quality label, BEEHIVE successfully empowered Asian Universities to transform into entrepreneurial universities.

**Planned completion date:** 14<sup>th</sup> October 2019

**Actual completion date\*:** 04<sup>nd</sup> October 2019

The planned date refers to the end of project life. The actual completion date refers to the webinar held on 02<sup>nd</sup> October 2019. During the webinar, the European partners (the award body) have presented the assessment results of the labelization procedure of the 5 applicant Asian universities. Each judge provided its feedback on the assessment procedure. At the end, the announcement of the Label award for the 5 Asian Universities awarded.

*\*If different from the planned date, please provide short reasons explanation*

#### **Short description of the activities, which had led to the achievement of the milestone**

EU partners drew up the BEEHIVE Labelization Guideline. They discussed about the award criteria, the weights of each one, the thresholds and the assessment requirements. The BEEHIVE Labelization Guideline has been disseminated in the project website, shared through partners' networks and during the events in order to maximize

the Asian Universities' opportunity, inside and outside the consortium, to obtain a recognition for excellence and efficiency of their entrepreneurial ecosystems.

A Public event for the promotion of the Label has been organized in Jakarta in April 2018 benefiting from more than 30 representatives of the academic world.

An assessment procedure has been carried on for each of the 5 Asian university. European partners as award body, have shared online evaluations, assessment grids/tools and have finally compared and agreed a final score. Each of the 5 Asian University has been awarded.

On the 4<sup>th</sup> of October officially the Awarding body has announced that all the 5 universities awarded the BEEHIVE label.

**List of deliverables/outputs/outcomes produced (according to the Logical Framework Matrix):**

Del. 6.1. BEEHIVE Labelization Procedure Guidelines

Del. 6.2. BEEHIVE Label Promotional Event

Del. 6.3. BEEHIVE Label Awards

**Impact on the project progress**

- the label increased the visibility of the project strengthening the sustainability of project outcomes.

**Suggested adjustments, e.g. changes introduced (if applicable)**

N/A

**Deviations in the achieved results in comparison to the initial plan (if applicable)**

N/A

**Unexpected obstacles and threats (if applicable)**

- Difficulties in involving external people to the promotional Label event;
- Difficulties in achieving an agreement to the definition of award criteria;
- Lack of incentives for the Asian Universities for Label application.

**Inputs (staff time, equipment, mobilities, publications etc.)**

30 staff mob. flows carried out in WP6

Staff costs claimed for work completed in WP6.

**Additional comments:**

N/A

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