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BEEHIVE

MILESTONES ACHIEVEMENT REPORT

BEEHIVE:

Building Entrepreneurial Ecosystems to Enhance Higher Education Value-Added for Better Graduate Employability

WP 3: Entrepreneurship for All MOOC

Name of the WP3 leader in charge: Reykjavik University, Iceland

WP objective: To create and disseminate up-to-date knowledge in the field of entrepreneurship across the campuses of the PC HEIs and to build students' entrepreneurial skills regardless of the programme and level of education they are enrolled in. Design, develop and implement a comprehensive MOOC on entrepreneurship. Deliver the MOOC over the course of 6 weeks. At least 1000 learners registered and at least 200 learners complete the course.

Planned milestone: 1 online course (Entrepreneurship for All MOOC); at least 1000 registered MOOC learners, at least 200 to complete the MOOC.

Planned completion date: 14-06-2018

Actual completion date*: 08-06-2018 (The MOOC started on April 30 2018, a few weeks ahead of the deadline)

**If different from the planned date, please provide short reasons explanation*

Short description of the activities which had led to the achievement of the milestone

Multiple platforms options were researched and evaluated in terms of functionality, cost and feasibility. Based on these analyses, a decision was made to implement two WordPress plug-ins, LearnDash and ProPanel. Furthermore, the SurveyGizmo platform was deemed appropriate for implementing a series of connected assignments designed to guide students through the entrepreneurship process. RUCRIE has

an on-going license for SurveyGizmo, which Beehive benefits from. Together, these solutions made it possible to implement a state-of-the-art MOOC. A workshop was held during the 3rd Partner Meeting in Rome, during which partners collaboratively made an initial design of the course content and agreed on priorities. A syllabus, course calendar and list of suggested readings were developed collaboratively. Video lectures were developed, recorded and edited, success stories were developed, recorded and edited, the assignments were developed and implemented in SurveyGizmo. Two surveys for MOOC learners were developed, an entry survey and an exit survey.

As of mid-June 2018, 495 out of the 2424 registered learners completed successfully the Entrepreneurship for All MOOC, were awarded a Statement of Accomplishment. Following the end of the drip-fed online course in June 2018, during the project results exploitation phase, the Entrepreneurship for All MOOC content remained accessible through the project website thus providing opportunities for future entrepreneurs with diverse backgrounds from the 5 PC HEIs involved and beyond to gain new skills and up-to-date knowledge in the field of entrepreneurship. At the end of the project, as of September 2019, there were 4497 registered Entrepreneurship for All MOOC learners of which 1617, or over 35% had completed successfully the online course.

List of deliverables/outputs/outcomes produced (according to the Logical Framework Matrix):

D3.1 MOOC Framework

D3.2 Workshop Entrepreneurship for All MOOC

D3.3 MOOC Supporting Documentation

D3.4 MOOC Core Components

D3.5 Entrepreneurship for All MOOC: <http://beehive-erasmusplus.eu/courses/entrepreneurship-mooc/>

Impact on the project progress

WP3 has progressed according to schedule and is estimated to complete one week before it's deadline. Thus, WP3 supports the project progress.

Suggested adjustments, e.g. changes introduced (if applicable)

N/A

Deviations in the achieved results in comparison to the initial plan (if applicable)

N/A

Unexpected obstacles and threats (if applicable)

N/A

Inputs (staff time, equipment, mobilities, publications etc.)

24 staff mob. flows carried out in WP3

Staff costs claimed for work completed in WP3

Equipment: MOOC platform related costs, RU equipment and software licenses, project partners' equipment

Additional comments:

N/A

Filled out by: Marina Candi

Date: August 20, 2019.

Place: Reykjavik