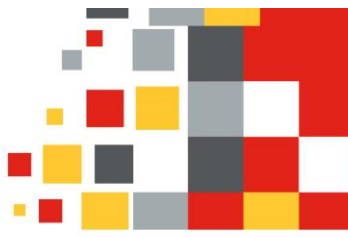




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**SCHOOL OF INDUSTRIAL  
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**2018 IE-EMG WEEK: INNOVATION and TECHNOPRENEURSHIP**  
**“TECHNOPRENEURSHIP DAY”**  
**JUNE 6, 2018**

*Morning Session*

**Seminar/Forum on “Essentials of Business Start-up”**

Venue: Seminar Room

8:00 – 9:00 Registration

9:00 Doxology and National Anthem

9:10 Opening Remarks  
REX AURELIUS C. ROBIELOS  
Dean, School of IE-EMG

9:15 Presentation, The BEEHIVE Project (Erasmus+ Programme for Capacity Building in Higher Education)  
DR. DELIA B. SENORO  
BEEHIVE Project Team Leader for Mapua

9:30 Seminar: “Essentials of Business Start-Ups”  
MR. JOHN CARLO PULLAN  
Marketing Communications Strategist  
IdeaSpace Foundation, Inc.

10:30 Open Forum/Panel Discussion on Entrepreneurship and Business Start-Ups  
MS. GOLDY YANCHA, IdeaSpace Foundation  
MS. ELAINE DE VELEZ/MR. LEO DE VELEZ, FrontLearners  
MR. JAN OSCAR KING, Cleaning Lady PH  
MR. DAVID BHOWIE CABAWATAN/MR. VINESE JEREMIAH ABASOLO, SIAM-AE Production Co.

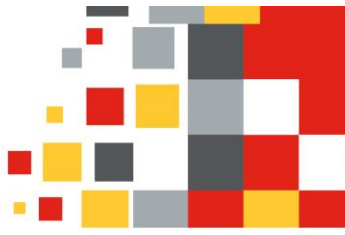
11:30 Closing Remarks  
MR. MARVIN I. NOROÑA  
IE-EMG Week Chair

12:00 – 1:30 Lunch

**Host: Josephine German & Elisier Fantillo**



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*Afternoon Session*

**Demo Pitch Competition**

Venue: AV3

1:30 – 4:30 pm	Demo Pitch per entry (5 minutes max) Judging of Entries
4:30 – 5:00 pm	Afternoon Snack
5:00 – 5:30 pm	Announcement of Winners

**Host: Josephine German & Marvin Noroña**