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**ERASMUS+ PROGRAMME, KEY ACTION 2  
CAPACITY BUILDING IN HIGHER EDUCATION**

**Building Entrepreneurial Ecosystems to  
Enhance Higher Education Value-Added for Better Graduate Employability  
(BEEHIVE)**

**INTERNATIONAL PITCH EVENT  
11<sup>th</sup> September 2019**

**Host institution:** Mapua University, Philippine  
**Meeting venue address:** Mapua University, Intramuros Campus

<b>1:00 - 1:30</b>	<b>Registration of External Partners</b>
<b>1:30 - 1:35</b>	<b>National Anthem</b> Mapua Video
<b>1:35 - 1:40</b>	<b>Opening Video</b>
<b>1:40 - 1:45</b>	<b>Welcome Remarks</b> Dr. Reynaldo B. Vea President and Chief Executive Officer, Mapua University
<b>1:45 - 1:55</b>	<b>Opening Remarks</b> Thelma Gecolea Delegation of the European Union to the Philippines
<b>1:55 - 2:00</b>	<b>Acknowledgement of External Participants, Key People, and Participating Schools</b>
<b>2:00 - 2:05</b>	<b>BEEHIVE Project Overview</b> Christina Armutlieva, BEEHIVE Project Coordinator Varna University of Management, Bulgaria
<b>2:05 - 2:10</b>	<b>Presentation of all Entries (50)</b> Project titles and the school they represent (with ppt presentation)
<b>2:10 - 2:20</b>	<b>Criteria in selecting the 50 entries</b>

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	<b>Criteria in selecting the 10 entries for pitching</b> <b>Criteria for Top 3 Presentations</b>
<b>2:20 - 2:25</b>	<b>Introduction of Judges</b> Dr. Reynaldo B. Vea President and Chief Executive Officer, Mapua University
<b>2:25 - 2:50</b>	<b>Pitch Event</b> 1 - 5 Presenters
<b>2:50 - 2:55</b>	<b>Intermission</b> Mapua Cardinal Singers
<b>2:55 - 3:20</b>	<b>Pitch Event</b> 6-10 Presenters
<b>3:20 - 3:25</b>	<b>Intermission</b> Mapua Nexus
<b>3:25 - 3:30</b>	<b>Sponsors</b> Video
<b>3:30 - 3:35</b>	<b>BEEHIVE Project Consortium Slides Presentation</b>
<b>3:35 - 3:45</b>	<b>Message from Idea Space on Pitching</b> Diane Eustaquio, Executive Director Idea Space Foundation, Inc., Philippine
<b>3:45 - 3:55</b>	<b>Message from WestBic on Pitching</b> Mary Ryan, Deputy Chief Executive Officer WestBIC, Ireland
<b>3:55 - 4:10</b>	<b>Giving of trophy to the 10 selected groups</b> Dr. Reynaldo B. Vea, Mapua's President and CEO The Sponsor (Dymaxion Builders Inc.) Dr. Delia B. Senoro, BEEHIVE Coordinator at Mapua University
<b>4:15 - 4:30</b>	<b>Announcement of Top 3 Presentations</b> Dr. Reynaldo B. Vea, Mapua's President and CEO Christina Armutlieva, BEEHIVE Project Coordinator
<b>4:30 - 4:405</b>	<b>Intermission</b> Mapua XDC (preferred Black Pink song)
<b>4:05 - 5:00</b>	<b>Early Dinner (Merienda Cena) and Networking</b>

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