



Co-funded by the
Erasmus+ Programme
of the European Union



BEEHIVE

“TIME IS PRICELESS”

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

The Seeker

What she does

Lizzy runs a business on a social media site and mostly busy.



Lizzy

Instagram Business Owner

Problem

She is busy with her business and has no time for errands



Lizzy
Assigned to Sugo PH ▾



Mark as done



hello. still full?

Hi, Lizzy! Thank you for your interest in SugoPH.

We will attend to your concern shortly. Have a good day!
😊

Hi, Lizzy. What is your sugo for today? We will match you with our runners 😊

i need cat litter from the grocery



and also advli

Do you mean cat litter sand? Is there a specific size for the cat litter?

And how many advli?

yes cat litter sand



I'm not sure about the size, but I think they're all around the same



Write a reply...



The Runner

What he does

He goes to school everyday.
Spends time waiting for his next subject.



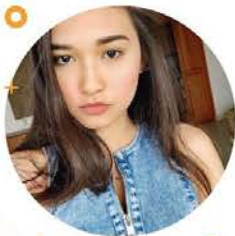
Larre

UC college student

Problem

There's no easy way to be
hired to earn an income
on his own time.

Lizzy
Instagram Business Owner

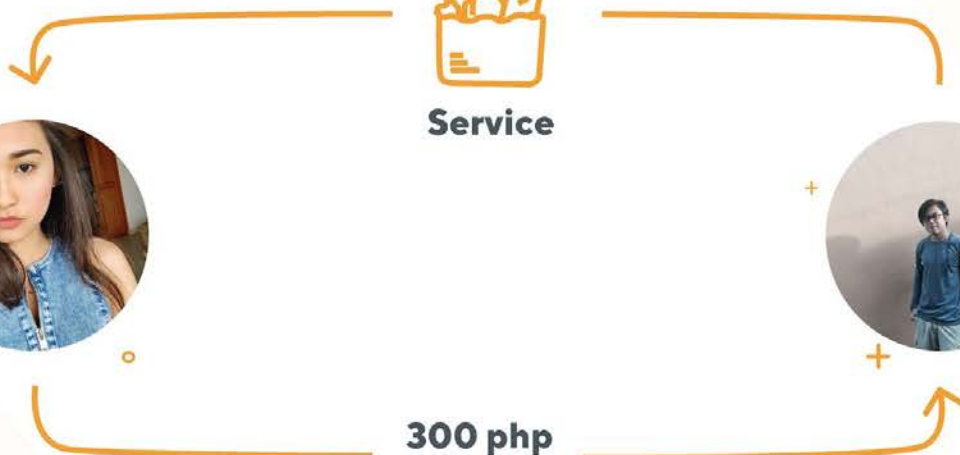


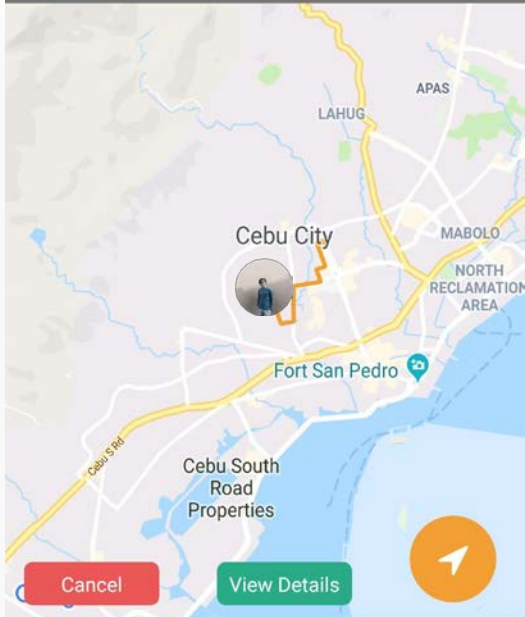
Service



Larre
UC college student

300 php





 ₱300.00
... Waiting to start



Larre
Runner



SUGO

PROFILE



Market Size

41 Million

Employed Filipinos

5.5 Million

Unemployed Filipinos



Business Model

Sugo

We take 10% for every service fee

41 Million +

Filipinos who have
income

30 php

300 average
service fee

php 18M

600,000 task
per day

We get your errands done,
Sugo