



Co-funded by the
Erasmus+ Programme
of the European Union



BEEHIVE



OSHARE

PITCH DECK

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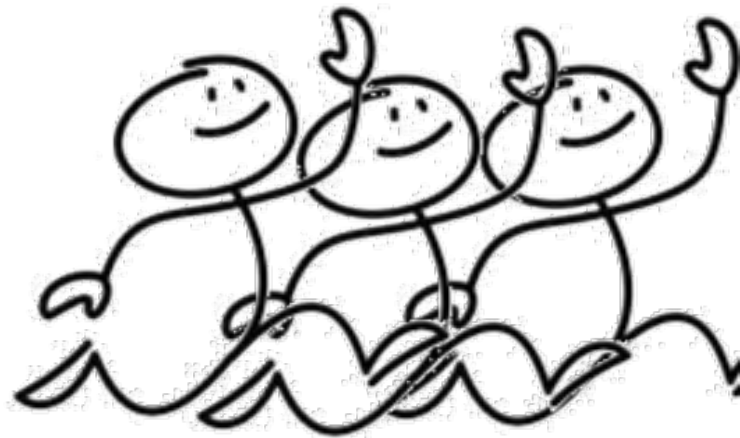
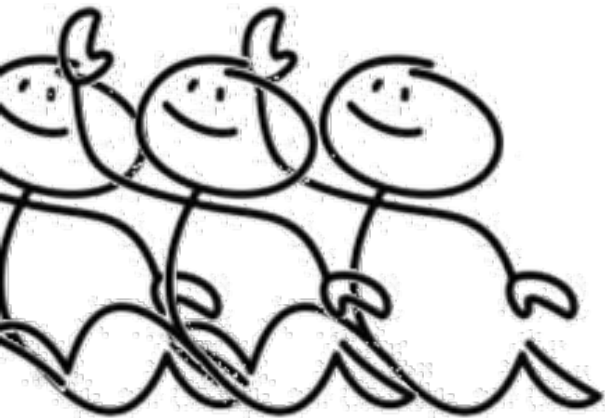
Manila, September 10th 2019

he is Steve

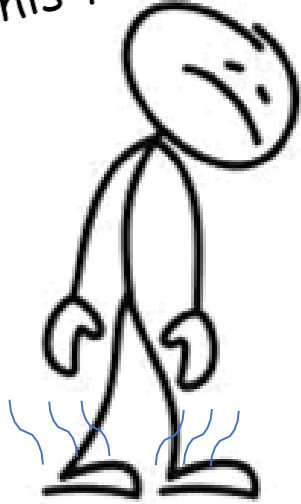




Everyone stay away
from steve



Because the shoe
odor in his feet





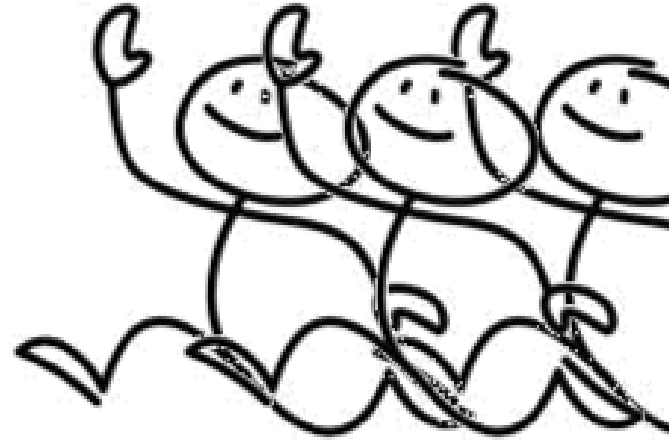
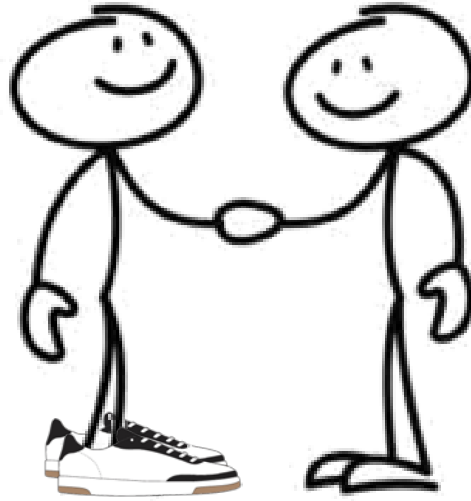
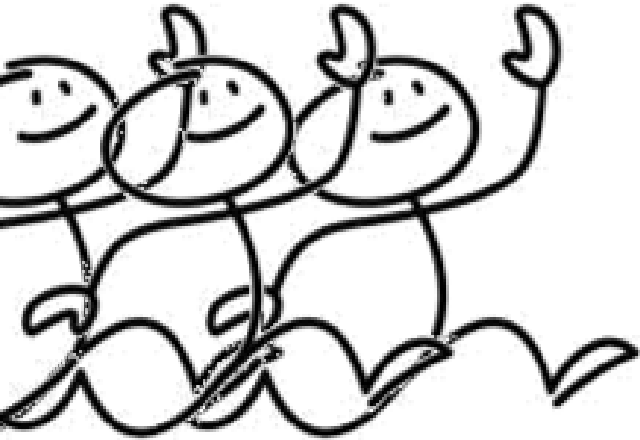
But Steve have a
solution!

now with water
resistant technology



He choose OSHARE
shoes with anti-odor
tech!

now Steve make a friends
with everybody!





because everyone deserve happiness and confidence in what they wear

about product



We are using water resistant canvas

We are using bamboo charcoal material

Flagship Design



about market



INDONESIA

(270 Mio
People)



URBAN LIVING

(56.71 %living
in UrbanArea)



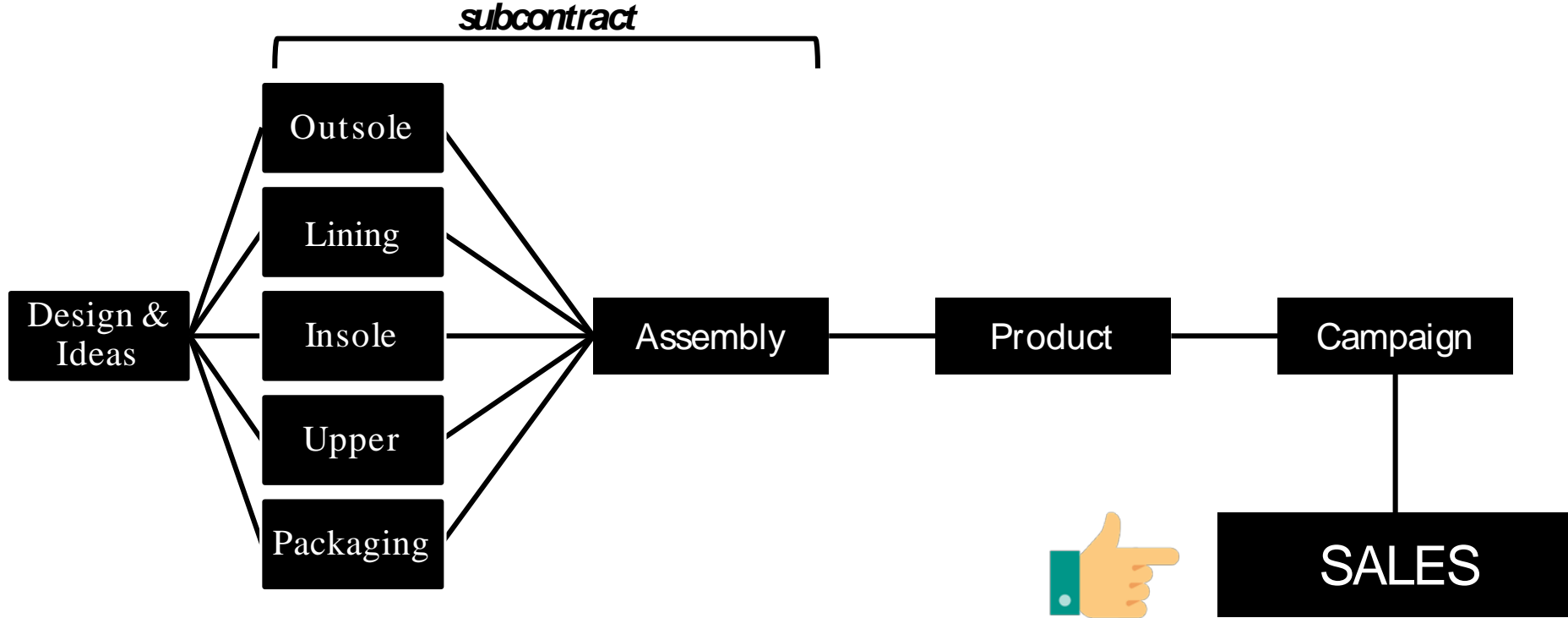
WORKINGAGE

10+ Million People



HIGH MOBILITY

B BUSINESSMODEL



price comparison



wakai
ライフスタイル

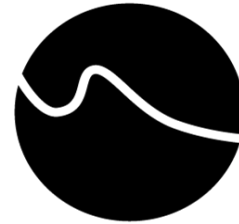
USD 36

IDR 500.000


adidas

USD 71

IDR 1.000.000



OSHARE

USD 25

IDR 350.000



USD 71

IDR 1.000.000



100% GROSSMARGIN

**And will be higher with higher
production quantity**



Dra. Novita Ikasari, M.Comm, Ph.D
Advisor
Doctoral Degree in Finance & Expertise
in Corporate Supply Chain



Angela
CMO

**Owning a woman fashion clothing
line and Mudphi Cakes and
Dessert**



Fajri K
CEO

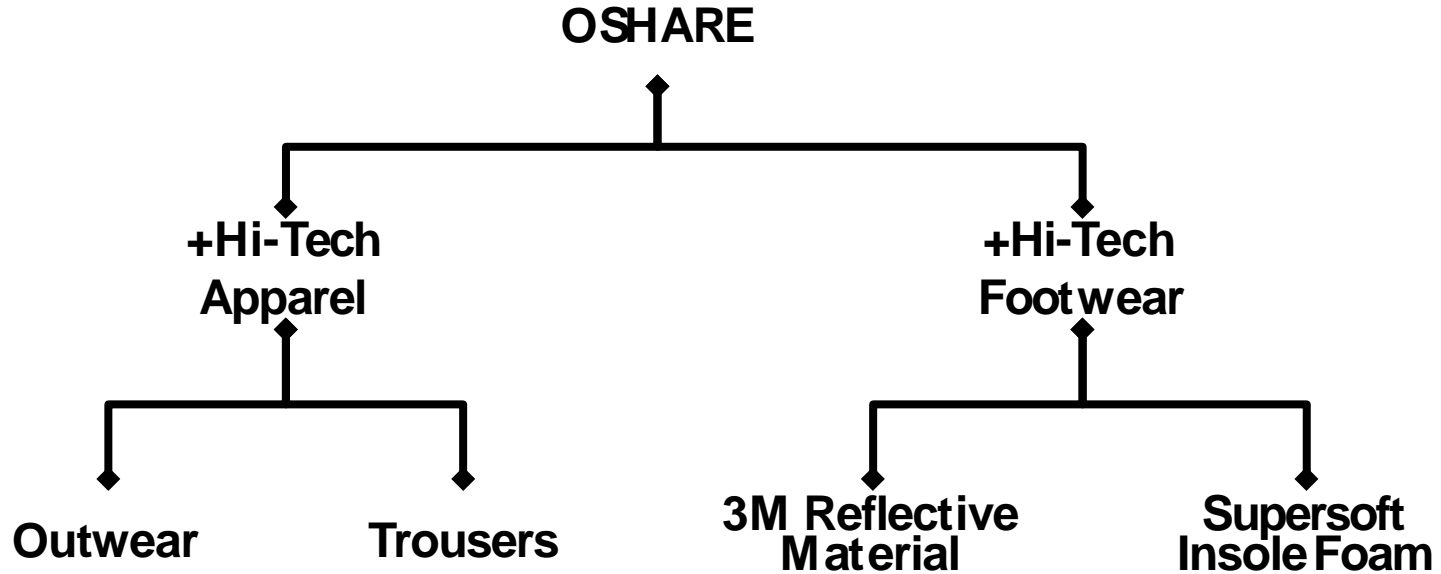
**Have a prior experience and
pipelines on garment, textiles and
convection business**



Farah
CFO

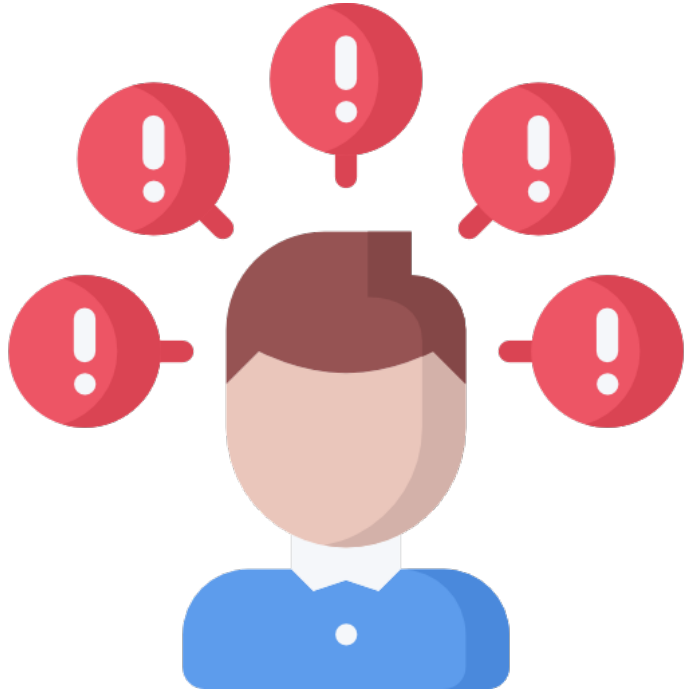
**Have key account management
knowledge experience**

WHAT WE'RE GOING TO DO





PROBLEMS

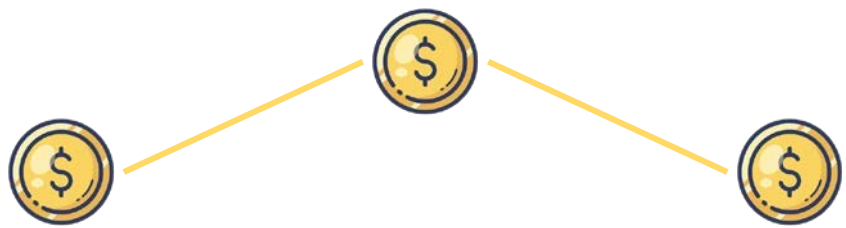


Very High Set-Up Cost

Very High Research Cost

High Minimum Order Qty.

therefore...



We need 50,000 USD to make it happen!

Already funded 10.000 USD by UI Incubate





OSHARE

THANK YOU

surpassing the limit