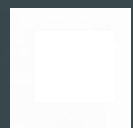




Co-funded by the  
Erasmus+ Programme  
of the European Union



# NADIA SIGIT CREATIVE

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



**I just can't find the words.  
I don't know what to post  
today.**

**My website has no visitors.**



# THE

# PROBLEM

- How do I find a 'voice' for my business?
- Why aren't my social media posts converting?
- Can Google even see my website?

# THE

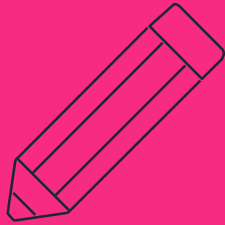
A one stop service for the  
modern-day marketing needs  
of creative businesses

# SOLUTION

**A Creative Solution for Creative Businesses**

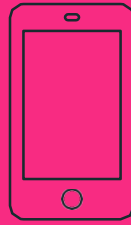


# SERVICES



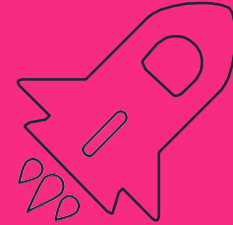
## Copyw riting

For stellar 'about us' pages, product descriptions, advertisements, and more.



## Social Media Managem ent

Get t he perfect feed, raise brand awareness, and convert likes into business.

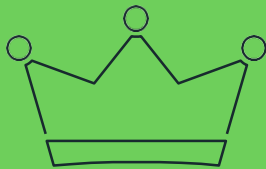


## Strat egy

Set the tone, m ap out values, and find out w hat m akes your brand unique.



# COMPETITIVE ADVANTAGE



High-quality tailor-  
made service



Results oriented



Efficient and cost  
effective

# TRAC-TION

## thebridalworkshop .

At our atelier, everything starts with you.

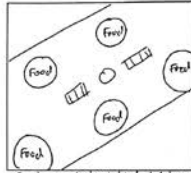
Based on your preferences, we show you an array of mock-ups for you to visualize, mix and match, and turn into designer-quality gowns.

After settling on an aesthetic, it's a matter of choosing the fabric, one-of-a-kind lace, and outlining the finer details.

In the busy process that is wedding planning, peace of mind is everything, so your dress comes with a fixed price and no unexpected surprises.

Ours is the bespoke and elegant, for the modern-day, efficient bride.

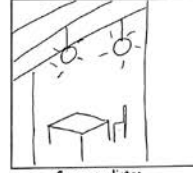
### UNION



Customer photo #MeAndUnion



Staff profile



Surroundings



Candid shot



Event/Promo

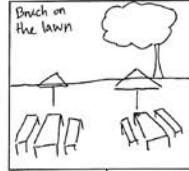


Food shot (with action)

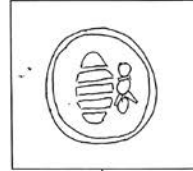
### CORK&SCREW



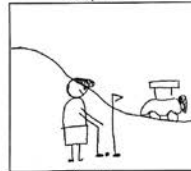
People



Events



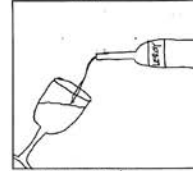
Food



Lifestyle



Facilities



Wine concept



Liked by [deadalias](#) and 1,710 others

[unionjkt](#) Everyone's happy corner ;)

[#unionjkt](#) [#unionbakery](#)



Scanned with  
CamScanner





# MARKET VALUE

\*In IDR  
14,064 IDR= 1 USD

**112B\***

Fully-managed Instagram  
accounts per month in 3 major  
Indonesian cities

**267B\***

Copywriting for websites,  
products, etc. in 3 major  
Indonesian cities

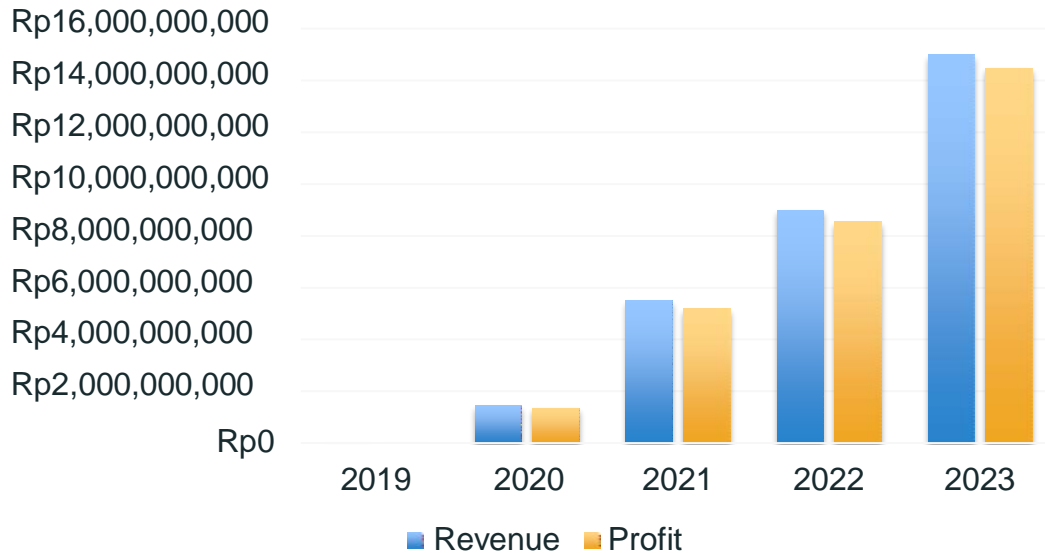
**8,203,826+**

Creative business in Indonesia



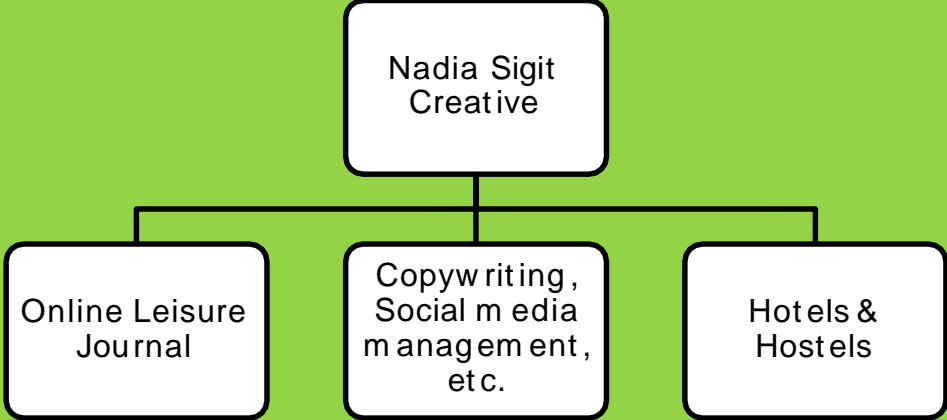
# FINANCES

## Nad ia Sig it Creative





# FUTURE PLANS



# TEAM



**Nick son Arden**

HR & Talent Management



**Nadia Sig it**

Founder & Creative Director



**Din da Perm at asari**

PR & Customer Acquisitions