



Co-funded by the  
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**MANGJUAM**  
Cooperative Digital Solutions

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# Market



17,866

Registered Cooperatives

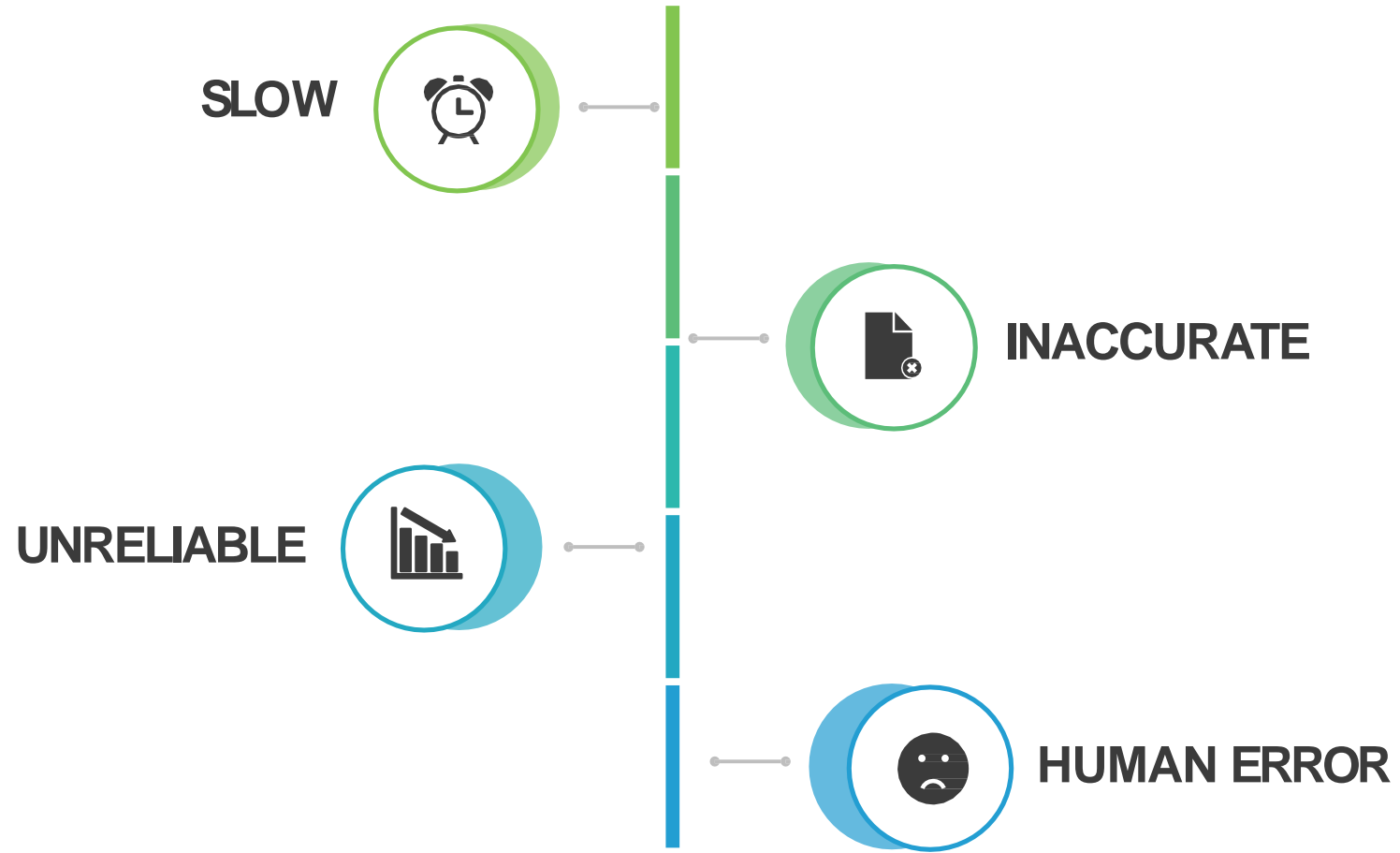
6%

Newly Registered  
Cooperatives

25%

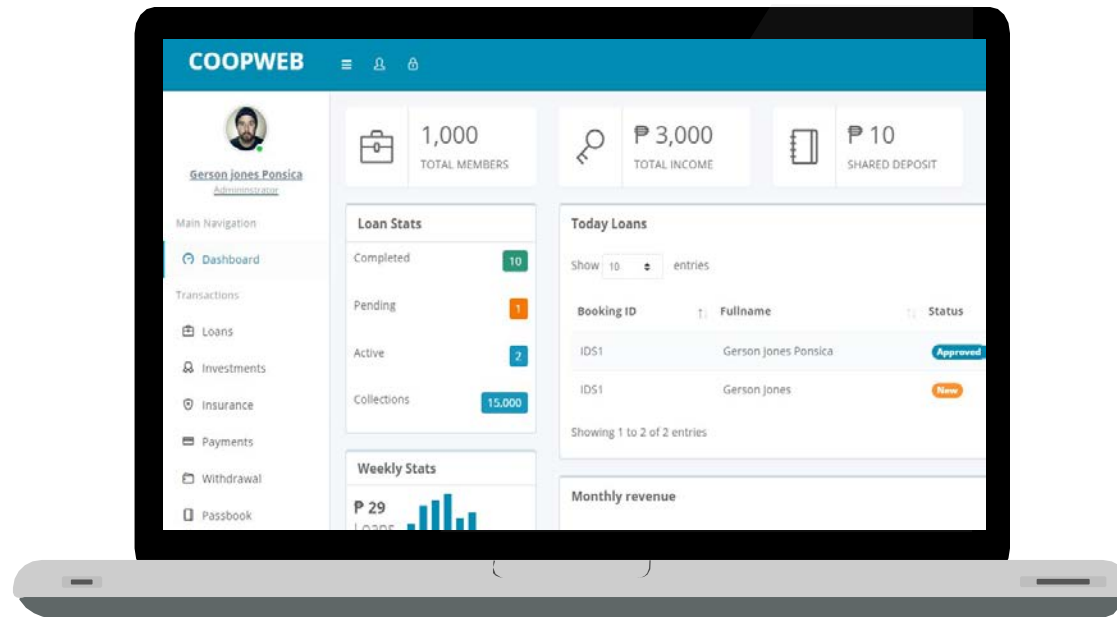
Non-Reporting

# Problem

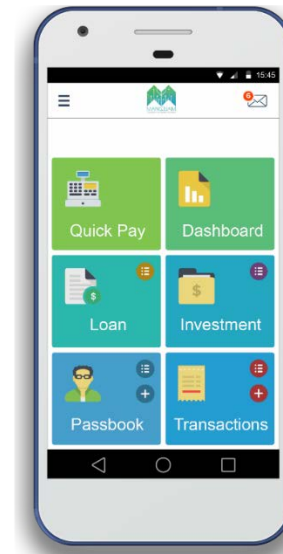


# Products

## CoopWeb



## CoopMobile



# Technology

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SAAS



Online Member  
Registration

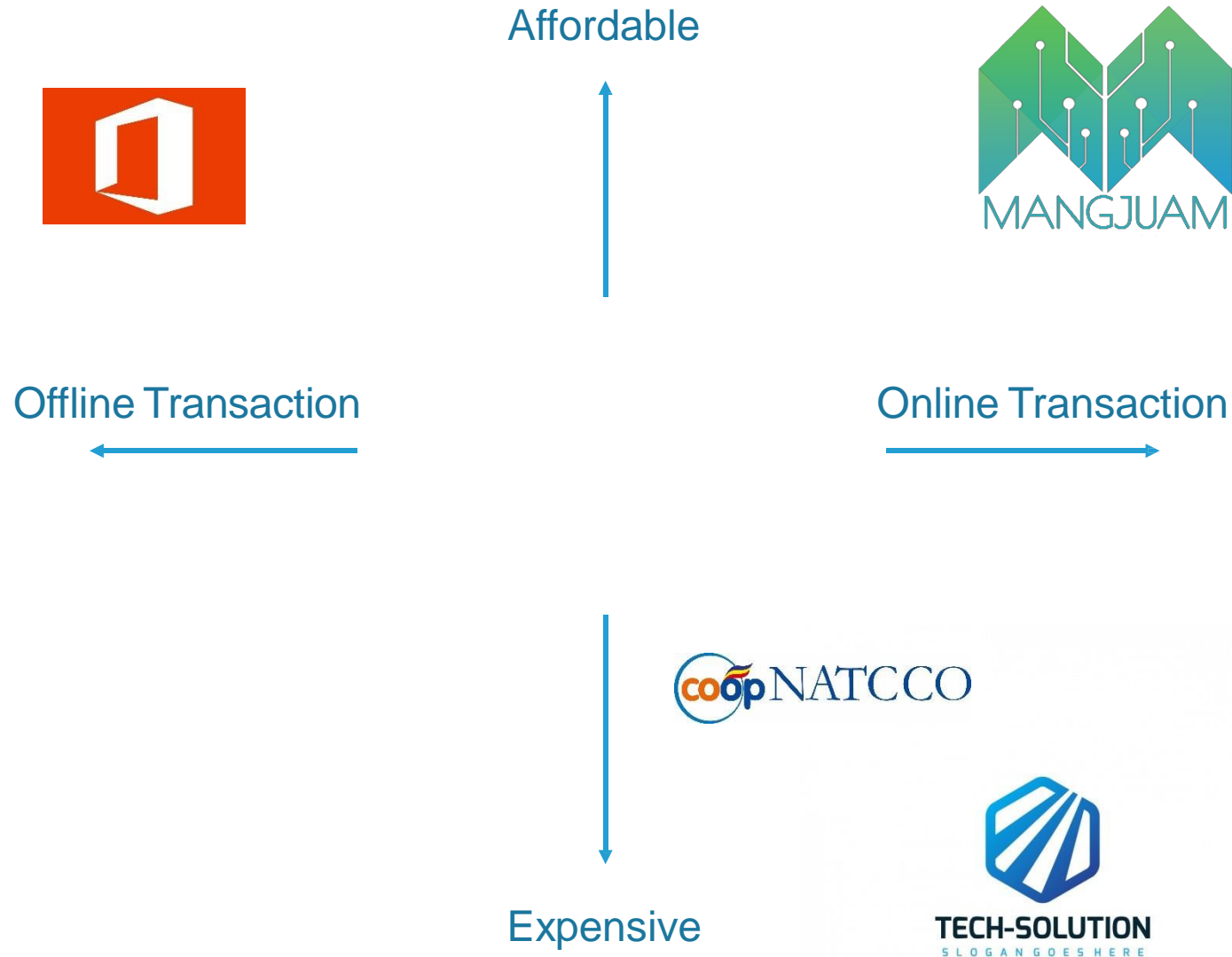


Online Loan Application  
& Release



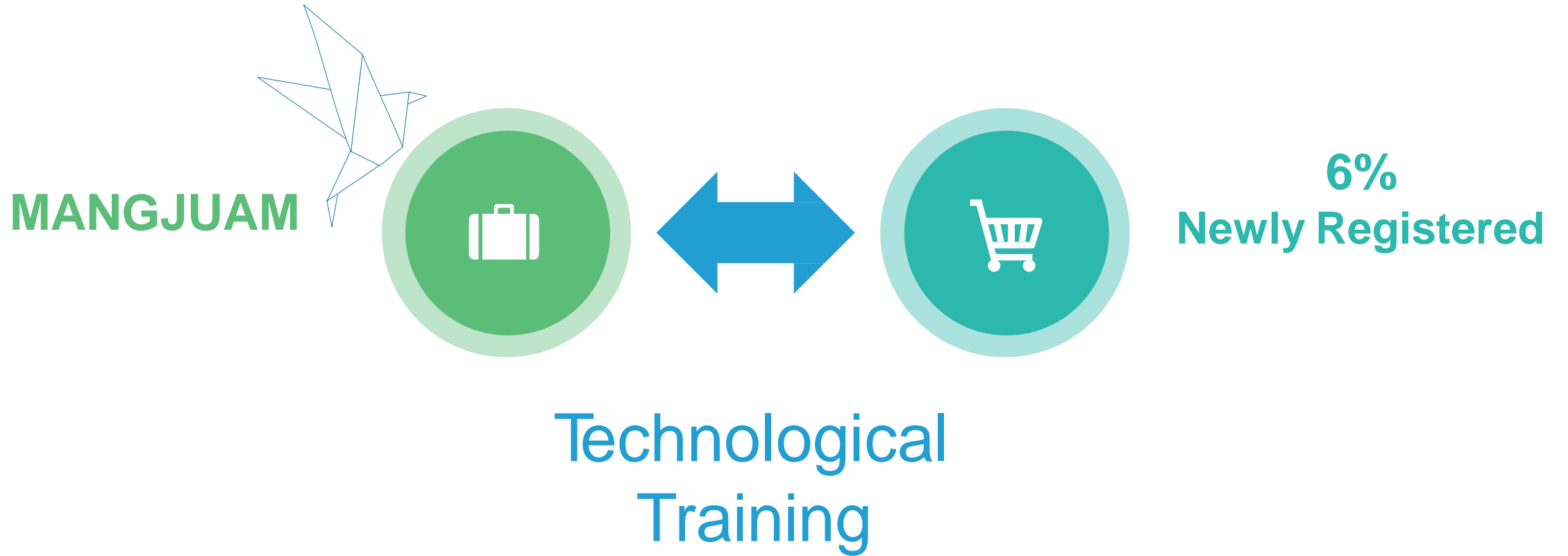
Virtual Passbook

# Competitive Analysis



# Go-To-Market Plan

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# Meet The Team

Gerson Ponsica



CTO & Co-Founder

Skills: PHP, C++, Objective-C, jQuery, MySQL, CSS, Node.js, AJAX, Android, HTML5, Databases, React.js, Java, Laravel



Elvin Cabua



Developer & Co-Founder

Skills: PHP, Laravel, CodeIgniter, JavaScript, jQuery, React.js, Node.js, AJAX, XML, JSON, Restful API, HTML5, CSS3, MySQL, Git, MySQL



Kent Inoc



CEO & Co-Founder

Skills: Public Relation, Data Analyst, PHP, jQuery, Database, HTML5, CSS3, C++, C#, Java, MySQL, Android, Arduino



Joseph Alesna



CDO & Co-Founder

Skills: UI/UX Design, Public Relation, PHP, jQuery, Database, HTML5, CSS3, C++, C#, Java, MySQL, Android





# Revenue Stream



**Monthly Subscription Fee**

**Php 8999**

Per month fee

Easy Transition.

Online Operations

Faster Calculation

Online Deposit

Accurate Data

**Ultimate**

**Other Services**

**Php 1299**

Per Service/Per Day

Graphic Design

Digital Marketing

Content Marketing

SEO

Development

**Ultimate**

804 NEWLY REGISTERED COOPERATIVES

If 30 cooperatives subscribed after  
A year of deployment & 30 Services  
applied for each cooperative and done  
In only 2 days.

WE CAN GET Php 3,317,580 with  
Expense of 2,349,600

**EARN Php 967,980**

# Traction



20

Upcoming Users

10

Tapped Cooperatives

1

Partnered Company

# Financial



We are looking for 12 months financing to reach 30 subscribed cooperatives with roughly 10,000 users on CoopWeb & CoopMobile

Php 2,350,000

(\$45,410)

Angel Round

Php 967,980

(\$18,708)

Gross Margin

# Mangjuam

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