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BEEHIVE



Bring back the light

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Problem

Interruptions in work station could cause delay.

Cost is a pain for most fluorescent lamp users in electrical maintenance.

Solution

An electrical device that revives busted fluorescent lamps so that users can:

SAVE COST

product costs lesser than buying a new lamp

SAVE TIME

Lesser interruption time

Value Proposition



Easy to use

Works for a wide
range of wattage of
the lamp

Save time and
effort

Guaranteed
savings

Market Size



1.9 Billion

Total Number of lamps
used in South East Asia

1.88B

Total Numbers of lamps used
in residential and
professional sector
99% of the market

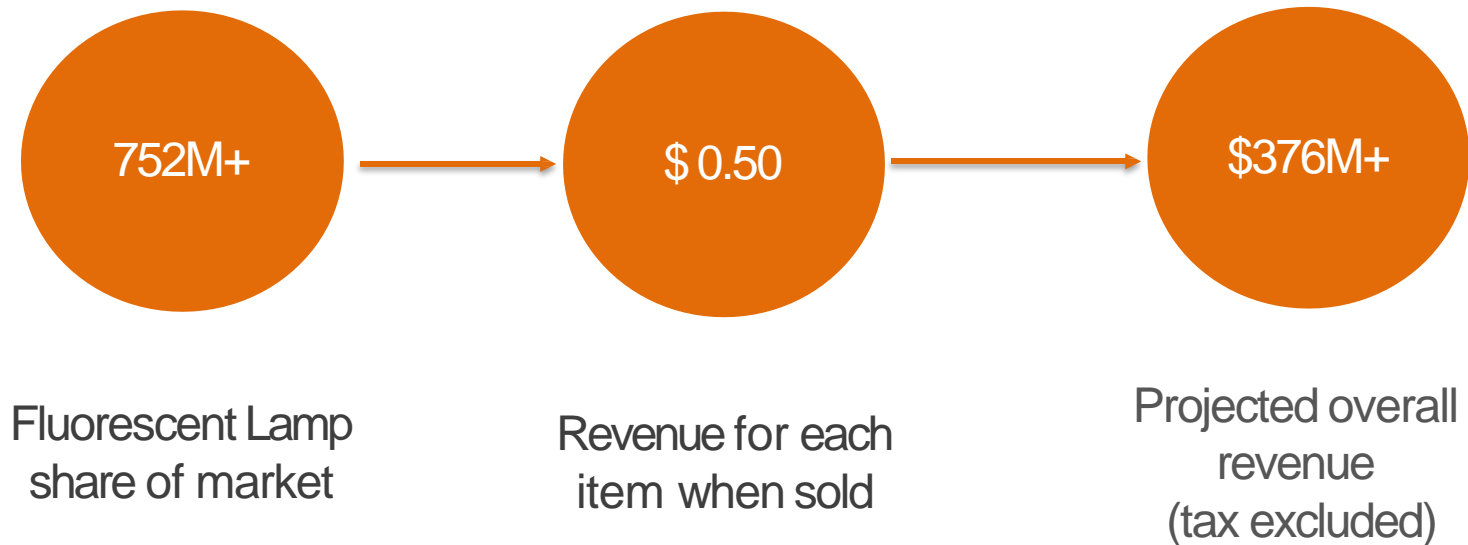
752M+

Total Number of
fluorescent lamps
used in SEA
40% of the market

Source: PAMA model, IIEC (2015)

Business Model

We add \$ 0.50 to the selling price of each item produced



Competitive Advantages

1st to market

For a product to revive
busted fluorescent lamps

Affordability

Low cost materials are used
to produce this product.

Ease of use

1-switch activation

Management Team



ADAM
P.
ALCARIO



REYMON
O.
PIA



AJSHANE
S.
MANAPSAL



JUNNEL
VILLAMOR

Ask



The amount will be used for :

- patent application;
- and for research and development of the product.

BRING BACK THE LIGHT.