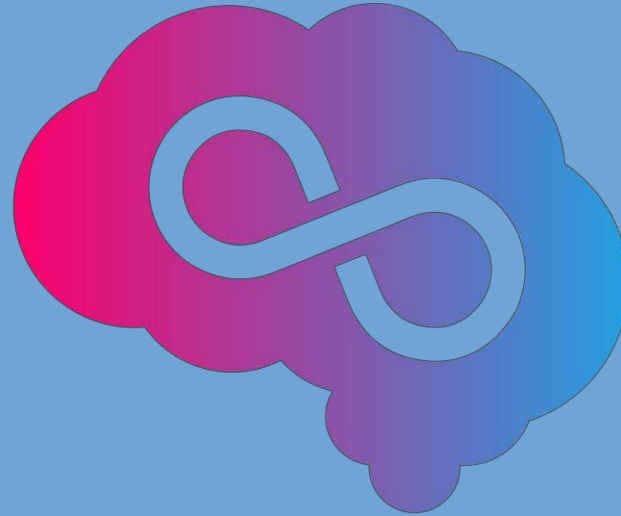




Co-funded by the
Erasmus+ Programme
of the European Union



BEEHIVE

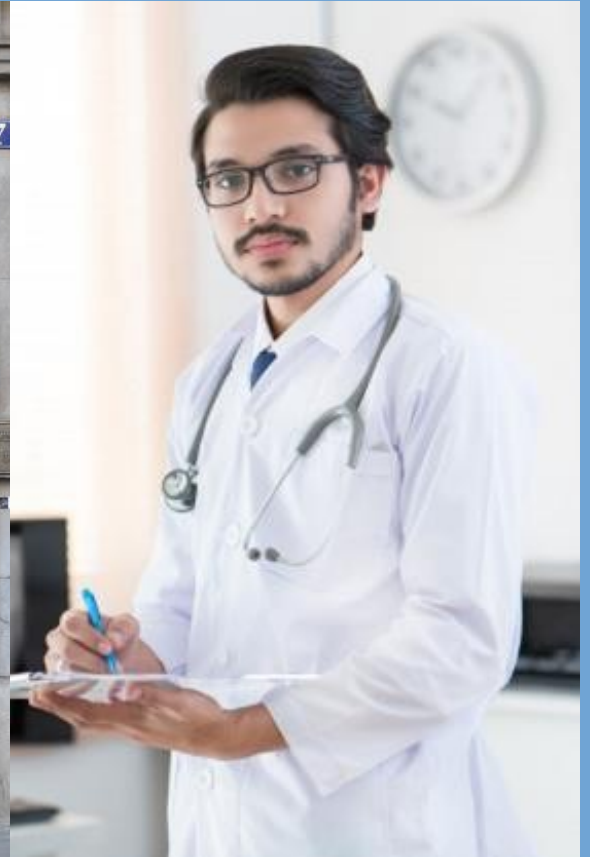
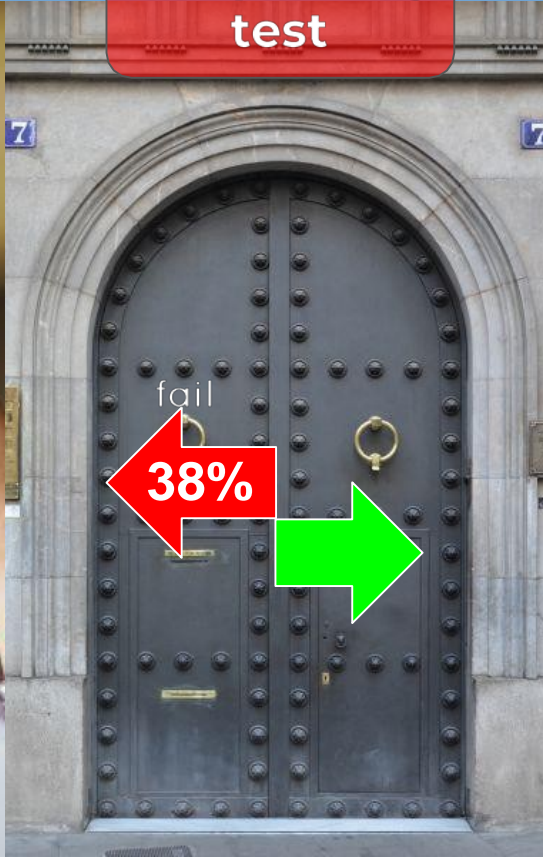


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medical e-Learning

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

competency
test



Bachelor Degree of Medicine

Professional degree (M.D)

PROBLEMS (1)



Failure rate of medical students > 52%



**Low quality
teachers/
tutors**



**Medical
teaching
tools**



Professional degree (M.D)

Need Points
(min 50 SKP from Continuing Professional Development)



Every 5 year



Retain his/her certificate of registration

PROBLEMS (2)



**Lack of seminars/
workshops**

SOLUTION



FKtanpabatas

**Can be
accessed
anytime &
anywhere**

**Trusted
content**

**Audio +
Visual
(1.000+ minutes
video)**

COMPETITIVE ADVANTAGES

For medical students	FK Tanpa Batas	Other online courses	Offline courses
Complete modules	Yes	No	Yes (some)
Visually-attractive content delivery	Yes	No	Onsite teacher
Online simulation test	Yes	Yes	Some
Can be accessed anytime & anywhere	Yes	Yes	No
Self-paced learning	Yes	Yes	No
Students dependence on teacher	No	No	Yes
Price	Starts from IDR 289k	Starts from IDR 100k	IDR 2-8m

For medical professionals	FK Tanpa Batas	Other online seminars	Offline seminars
Complete modules	Yes	No	No
Visually-attractive content delivery	Yes, as video	Mostly text	Onsite speakers
Online simulation test	Yes	Yes	No
Can be accessed anytime & anywhere	Yes	Yes	No
Self-paced learning	Yes	Yes	No
Travel and/or accommodation cost	No	No	Yes

BUSINESS MODEL

FREEMIUM

	FREE	PREMIUM		
		3 months	1year	3 years
Modules	Limited	Complete	Complete	Complete
Simulation test	20 QA	200+ QA	200+ QA	200+ QA
	FREE	up to IDR 589k	up to IDR 1178k	up to IDR 2356k

OUR PERFORMANCE

850

**FREE
USERS**

63

**PREMIUM
USERS**



FKtanpabatas



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OUR TEAM

Uti N. Sari, MD, M.Sc
CEO



12+ yrs in medical media industry

1st medical illustrator in Indonesia

Faculty of Medicine, UI
Graduated with Cum Laude

Medical Visualisation,
Univ. of Glasgow
Graduated with Distinction award

A Majid Hamid, S.Kom
CTO



3+ yrs as IT project manager

Computer Science, Universitas
Indonesia

Moch. Auditya Brilliant, S.E., M.Sc.
CMO



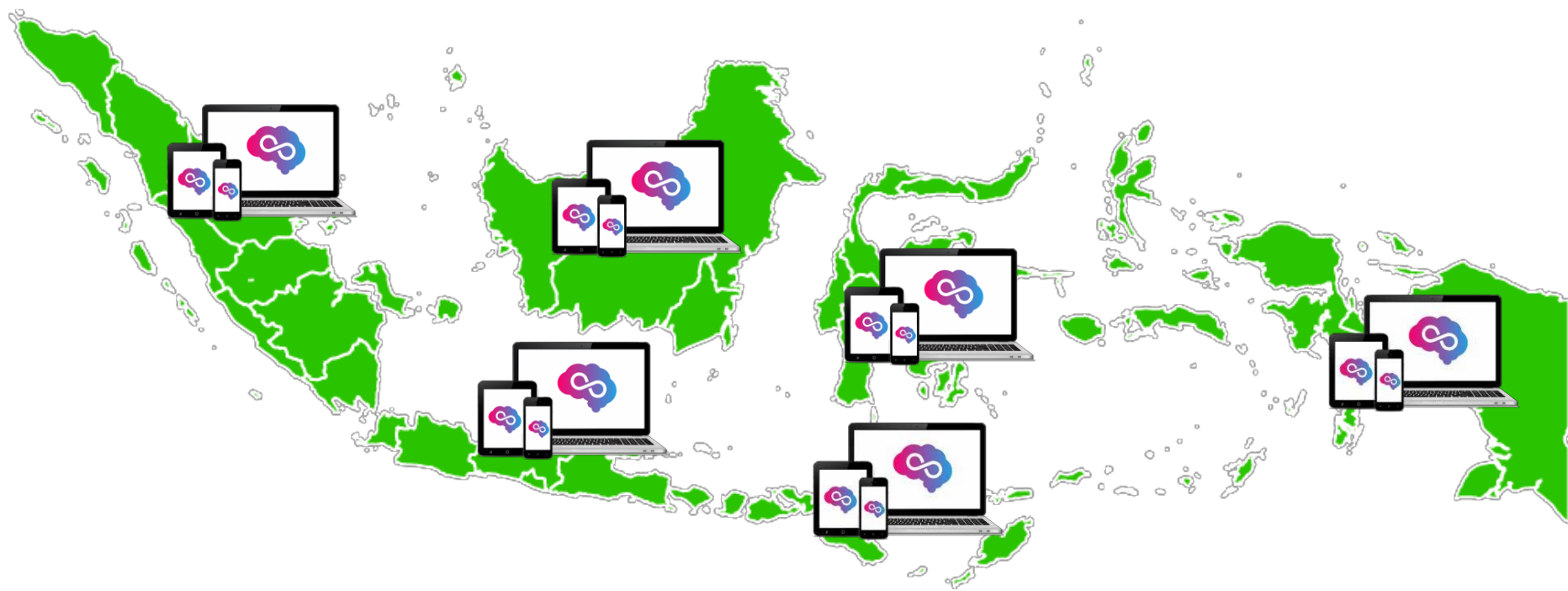
4+ yrs as a company director

Marketing Management, Universitas
Indonesia

Risk Management,
Glasgow Caledonian University, UK

CONTRIBUTOR

dr. Yordan Khaedir K, PhD | dr. Putri Nugraheni, Sp.KJ | dr. Ihsan, Sp.An | dr. Ahmad Jamaluddin, M.Kes | dr. Maulana Rosyady | dr. Alfi Fajar A | dr. Bramantya W | dr. Sheila Rizky | Tazkya Amani, S.Ked | dr. Aldisa Ayu Pratiwi | dr. Aprilia dwi iriani | dr. Aqsha Azhary Nur | dr. Dianita Susilo Saputri | dr. Dinarda Ulf Nadobudskaya | dr. Dss Gan | dr. Eli Novi | dr. Fahmi Kurniawan | dr. Fia Afifah Mutiksa | dr. Fildzahdr. Fitriana Nur R | dr. Ghina Khairunnisa | dr. Gunawan Adhiguna | dr. Hafiz Yusaryahya | dr. Ika Julianti | dr. Kiwah Andanni | dr. Krms. Rakhmat Notariza | dr. Laksmi Bestari | dr. Lily Raudah Putri | dr. Luh Gede Laksmi Rahayu Handayani | dr. Muhammad Fakhri Zahir | dr. Muhammad Insan Kharis | dr. Muhammad Reynald Aditya | dr. Muhammad Wildan Rabbani K | dr. Nur Banin | dr. Nurfathonah Aryana | dr. Rina Diana Nurfitri | dr. Sarah Shafa Marwadhani | dr. Sheila Rizky Melati | dr. Shofa Nisrina Luthfiyani | dr. Siti Sarah Ayunda | dr. Surya Wartati | dr. Vanya Utami Tedhy | dr. Zahrotul Habibah



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**Spreading Medical Knowledge
Across Indonesia**