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**BEEHIVE**

# Erasmus+ Programme for Capacity Building in Higher Education.

## The BEEHIVE Project

BEEHIVE Label Conference

BINUS University, Jakarta

10<sup>th</sup> April 2019

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# Erasmus+ Programme

- Changing lives, opening minds since 32 years
- The European programme for education, training, sports and youth (2014-2020)
- 3 Pillars: mobility; cooperation; policy
- Total budget of approx. 14.7 BN EURO
- Erasmus+ (2021-2027): tripled budget plans, focus on people with fewer opportunities, new measures and actions to increase number of participants



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# Capacity Building in Higher Education

- Support for modernization, accessibility and internationalization of HEIs in Partner Countries across the world
- Key priorities: curriculum development, governance reform and links with society at large
- Region 6 Asia
- CBHE in Indonesia: 27 CBHE projects in Indonesia out of 581 CBHE projects approved
- BEEHIVE project number 573936-EPP-1-2016-1-BG-EPPKA2-CBHE-JP



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## BEEHIVE meaning

- **Beyond Erasmus+,** BEEHIVE symbolizes growth, wisdom, system, symmetry, family, community, communication, organization, productivity, nurturing etc.
- **In Erasmus+,** BEEHIVE stands for **B**uilding **E**ntrepreneurial **E**cosystems to **E**nhance **H**igher **E**ducation **V**alue Added for **B**etter **G**raduate **E**mployability.



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## Project Fast Facts

Project approved in the framework Erasmus+ Programme, Key Action 2, Capacity Building in Higher Education 2016

Duration: 36 months

Eligibility period: 15<sup>th</sup> October 2016 - 14<sup>th</sup> October 2019

Maximum grant approved: 792 510,00 EUR

Consortium structure: 4 EU HEIs, 2 HEIs in ID, 3 HEIs in PH, 1 business incubator from IR and 1 foundation from PH

Project coordinating institution: Varna University of Management (BG)



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## Project Fast Facts (2)

**Primary target groups:** students and graduates of the Partner Countries HEIs as well as their academic communities incl. their university senior management and faculty

**Secondary target groups:** students, alumni, faculty and senior management of HEIs outside BEEHIVE, Partner Countries HEIs business partners, business investors, venture capitalists, civil society representatives, policy makers and public authorities supporting start-ups in ID and PH.

**Project 9 Work Packages:** 1 PREP, 5 DEV, 1 D&E, 1 QUAL, 1 MAN.



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## Project Regional Priority and Chief Goal

BEEHIVE addresses the regional priority for strengthening of relations between higher education and the wider economic and social environment through university-enterprise cooperation, entrepreneurship and employability of graduates.

BEEHIVE aims to:

- build sustainable university-based entrepreneurial ecosystems at the Partner Countries' HEIs involved and to enhance their students' and graduates' employability and ability to create jobs
- support Partner Countries HEIs' transformation into entrepreneurial universities.



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## 1<sup>st</sup> BEEHIVE Specific Objective

To map out the status of universities in Indonesia and the Philippines towards an alignment with the entrepreneurial university concept in view of identifying gaps and shortages as well as areas of strengths and accomplishments in the existing university entrepreneurial ecosystems in ID and PH

### Milestone Achievements:

- Towards the Entrepreneurial University:  
National Benchmarking Reports  
Indonesia
- Towards the Entrepreneurial University:  
National Benchmarking Reports  
Philippines

**Completed**





## 2<sup>st</sup> BEEHIVE Specific Objective

To create and disseminate up-to-date knowledge in the field of entrepreneurship across the campuses of the Partner Countries HEIs and to build students' entrepreneurial skills regardless of the programme and level of education they are enrolled in; to build consciousness in academic settings of students start-up initiatives' game changing role in both job creation and students' personal development

### Milestone Achievements:

- Entrepreneurship for All MOOC created
- at least 1000 student participants
- at least 200 Statements of Accomplishment awarded

Completed



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## 3<sup>rd</sup> BEEHIVE Specific Objective

### Objective:

To build sustainable entrepreneurial university ecosystems by establishing and embedding a start-up accelerator cohort-programme at the HEIs in Indonesia and the Philippines

### Milestone Achievements:

- 1 BEEHIVE cohort programme established
- 5 BEEHIVE Accelerators set up
- 5 networking events organized

Ongoing



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## 4<sup>th</sup> BEEHIVE Specific Objective

To improve Partner Countries HEIs' student and graduate employability and to create self-employment opportunities through streamlined business start-up support for students provided in the framework of designated seed accelerators

### Milestone Achievements:

- 50 innovative business plans selected and included in the BEEHIVE Accelerator programme
- 1 large-scale international pitch event organized
- at least 10 innovative start-ups successfully created.

Ongoing



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## 5<sup>th</sup> BEEHIVE Specific Objective

To empower Partner Countries HEIs to transform gradually into entrepreneurial universities by obtaining a specific quality label certifying the excellence and efficiency of their entrepreneurial ecosystems

### Milestone Achievements:

- BEEHIVE Quality Labelization procedure validated
- 1 large-scale BEEHIVE Label promotion event
- at least 3 Partner Countries HEIs awarded with a BEEHIVE Label

Ongoing



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Thank you for your interest in BEEHIVE!

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