



Co-funded by the  
Erasmus+ Programme  
of the European Union



**BEEHIVE**



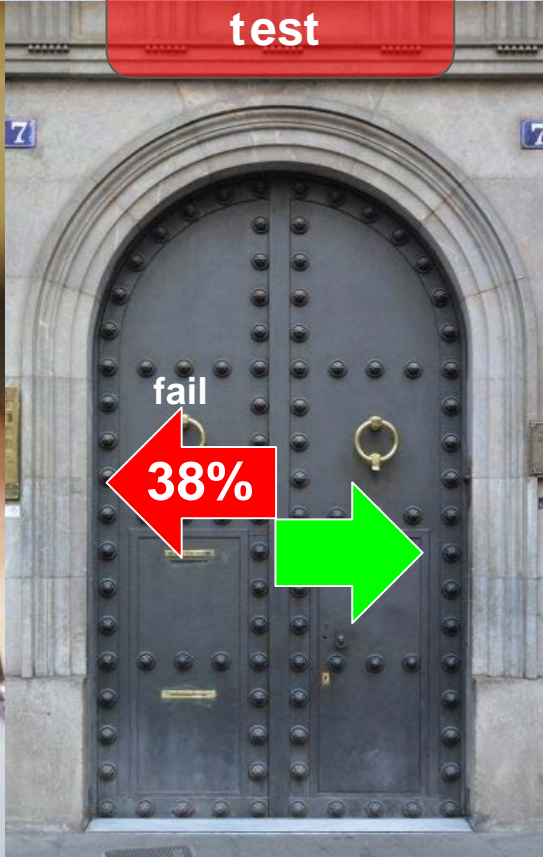
**FK**tanpabatas

---

medical e-Learning

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

com pet en cy  
test



Bachelor Degree of Medicine

Professional degree (M.D)

# PROBLEMS (1)



**Failure rate of medical students > 52%**



**Low quality  
teachers/  
tutors**

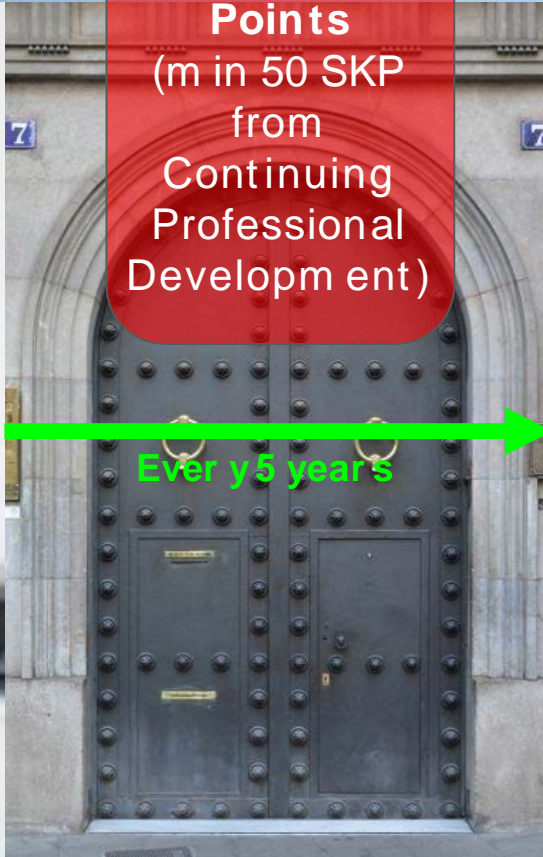


**Medical  
teaching  
tools**

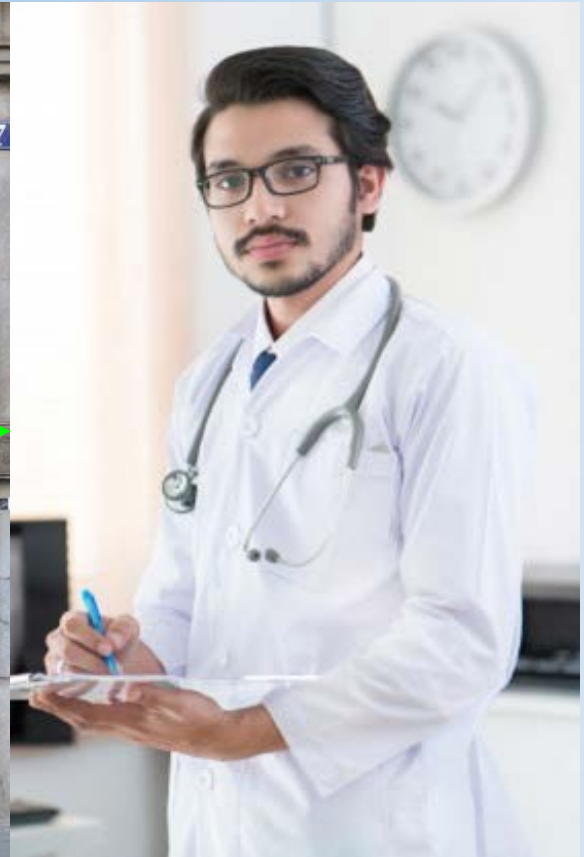


**Professional degree (M.D)**

**Need  
Points**  
(m in 50 SKP  
from  
Continuing  
Professional  
Development)



**Every 5 years**



**Retain his/her certificate  
of registration**

# PROBLEMS (2)



Lack of seminars/  
workshops

# SOLUTION



**FK**tanpabatas

**Trusted  
content**

# COMPETITIVE ADVANTAGES



For medical students	FK Tanpa Batas	Other online courses	Offline courses
Complete modules	Yes	No	Yes (some)
Visually-attractive content delivery	Yes	No	Onsite teacher
Online simulation test	Yes	Yes	Some
Can be accessed anytime & anywhere	Yes	Yes	No
Self-paced learning	Yes	Yes	No
Students dependence on teacher	No	No	Yes
Price	Starts from \$40	Starts from \$7	\$140-\$550

For medical professionals	FK Tanpa Batas	Other online seminars	Offline seminars
Complete modules	Yes	No	No
Visually-attractive content delivery	Yes, as video	Mostly text	Onsite speakers
Online simulation test	Yes	Yes	No
Can be accessed anytime & anywhere	Yes	Yes	No
Self-paced learning	Yes	Yes	No
Travel and/or accommodation cost	No	No	Yes



# BUSINESS MODEL

## FREEMIUM

	FREE	PREMIUM		
		3 months	1 year	3 year s
Modules	Limited	Complete	Complete	Complete
Simulation test	20 QA	200+ QA	200+ QA	200+ QA
	FREE	up to IDR 589k (\$ 40)	up to IDR 1178k (\$ 83)	up to IDR 2356k (\$ 168)



# OUR PERFORMANCE

**850**

**FREE  
USERS**

**63**

**PREMIUM  
USERS**

# OUR NEXT DEVELOPMENT

[Yes, we're going to extend our product for nursing & midwifery]



FKtanpabatas

We  
are  
here  
now!

**170k+**

**MEDICAL**  
students &  
professionals

**500k+**

**NURSING**  
students &  
professionals

**420k+**

**MIDWIFERY**  
students &  
professionals

# OUR TEAM



FKtanpabatas

**Uti N. Sar i, MD, M.Sc**  
**CEO**



12+ yrs in medical media industry

1<sup>st</sup> medical illustrator in Indonesia

Faculty of Medicine, UI  
Graduated with Cum Laude

Medical Visualisation,  
Univ. of Glasgow  
Graduated with Distinction award

**A M ajid H amid, S.Kom**  
**CTO**



3+ yrs as IT project manager

Computer Science, Universitas  
Indonesia

**Moch. Auditya Brilliant, S.E., M.Sc.**  
**CMO**



4+ yrs as a company director

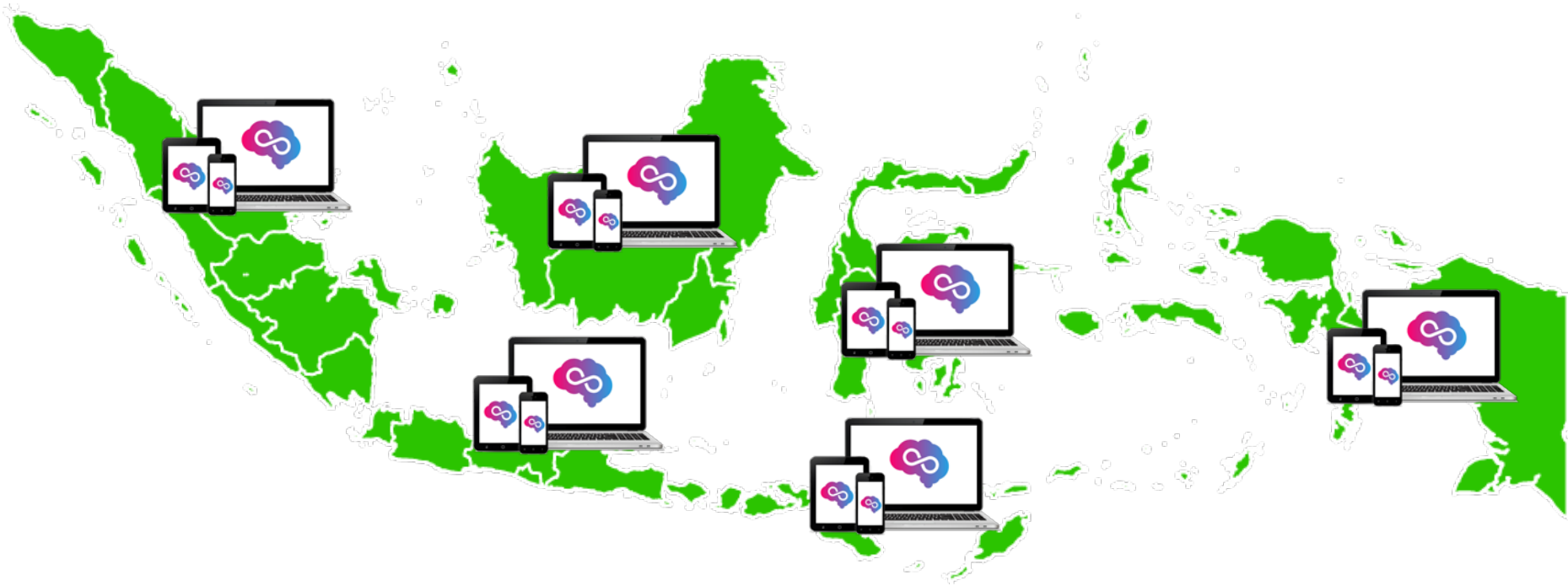
Marketing Management, Universitas  
Indonesia

Risk Management,  
Glasgow Caledonian University, UK

CONTRIBUTOR

dr. Yordan Khaedir K, PhD | dr. Putri Nugraheni, Sp.KJ | dr. Ihsan, Sp.An | dr. Ahmad Jamaluddin, M.Kes | dr. Maulana Rosyady | dr. Alfi Fajar A | dr. Bramantya W | dr. Sheila Rizky | Tazkya Amani, S.Ked | dr. Aldisa Ayu Pratiwi | dr. Aprilia dwi iriani | dr. Aqsha Azhary Nur | dr. Dianita Susilo Saputri | dr. Dinarda Ulf Nadobudskaya | dr. Dss Gan | dr. Eli Novi | dr. Fahmi Kurniawan | dr. Fia Afifah Mutiksa | dr. Fildzah | dr. Fitriana Nur R | dr. Ghina Khairunnisa | dr. Gunawan Adhiguna | dr. Hafiz Yusaryahya | dr. Ika Julianti | dr. Kiwah Andanni | dr. Kms. Rakhmat Notariza | dr. Laksmi Bestari | dr. Lily Raudah Putri | dr. Luh Gede Laksmi Rahayu Handayani | dr. Muhammad Fakhri Zahir | dr. Muhammad Insan Kharis | dr. Muhammad Reynald Aditya | dr. Muhammad Wildan Rabbani K | dr. Nur Banin | dr. Nurfathonah Aryana | dr. Rina Diana Nurfitri | dr. Sarah Shafa Marwadhani | dr. Sheila Rizky Melati | dr. Shofa Nisrina Luthfiyani | dr. Siti Sarah Ayunda | dr. Surya Wartati | dr. Vanya Utami Tedhy | dr. ZahrotulHabibah





**FK**tanpabatas

**Spreading Medical Knowledge  
Across Indonesia**