

Problem



David (Friend)



David's Mom

Setting up a small food stall



Solution

Qantina



Php 552.5B

foodservice value in 2015

300 K+

residents in
Baguio City

20 K+

people who can
cook



PATRICK
Hustler



DAVID
Hacker



NEIL
Hipster

Qantina

Solution



Post meals



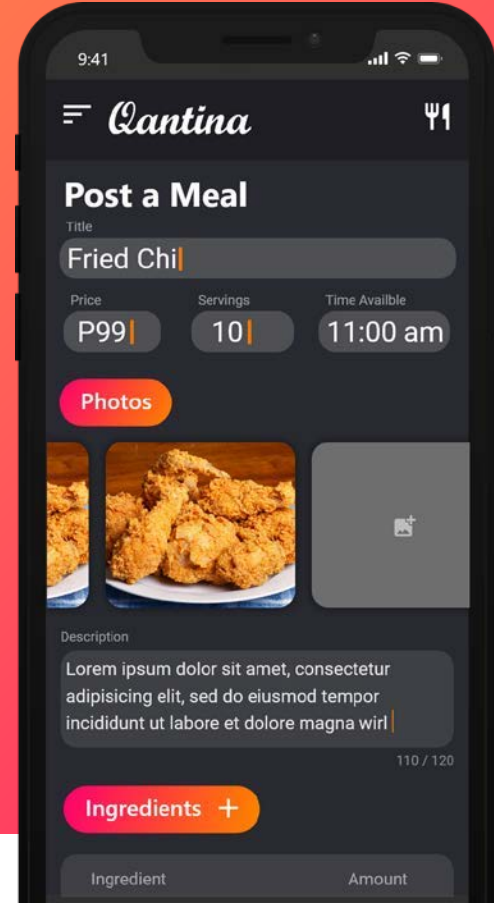
Get orders



Delivery service



Receive feedback



Solution

Qantina



Order meals



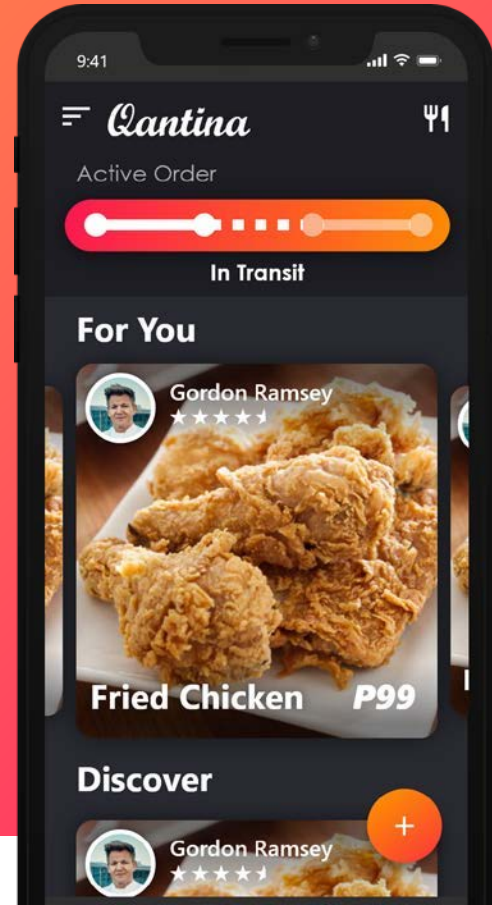
Get nutritional facts



Follow cooks



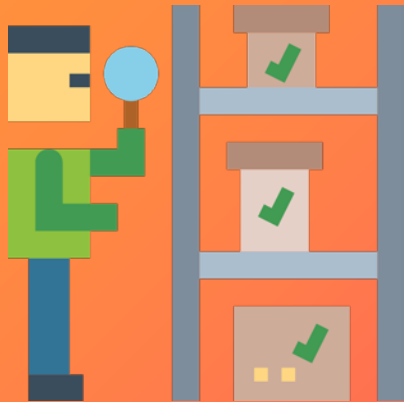
Meal plan



Solution



Health and Safety



Partnership with **BFAD**

Health Certificate

Regular **Inspection**

Market Validation



100

people surveyed



75+

people waiting



3

cooks



12

transactions

Revenue Stream



10% commission



Delivery Fees

Market Strategy



Acquisition

- **Free credit** on sign up /Referrals
- **Web** searches



Retention

- **Push** Notifications
- **Earn** Point s
- **Prom os** Offers



Upselling

- **Person alized** Feed
- **Meal** Suggestions

Social Impact



Making a difference by:

- Partnering with civic
orgs

Competition



Wider Area



foodpanda



Grab
Food



Less Choices

More Choices



Limited Area





Qantina

Restaurants in your pocket

Building healthier communities, one home-cooked meal at a time