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BEEHIVE



OÍ-DAKK INDONESIA

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THE PROBLEMS:

- Korean food is expensive
- A lack of Korean street food-concept options

CALLING CHICKEN FROM ALL AROUND THE WORLD.

PRODUCT



MANTULEST MENU
HONEY CHICKEN POP

Halal HALAL | @oidakk_id | GO FOOD | POWERED BY GO JEK

1. **Pilih Size Yuk!**

3 Variant SIZE: M	23K	28K	28K
3 Variant SIZE: L	26K	33K	33K
4 Variant SIZE: XL	36K	40K	40K

2. **Suka "Sauce" yang mana?**

Honey Sauce	Cheesy Honey	Salted Egg
23K	28K	28K

3. **Need EXTRA?**

French Fries +4K	Honey Mayo +2K
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4. **kalau makan suka marah ngga?**

ORIGINAL (Chicken icon)
HOT SPICY (Chicken icon with flame)

INFO FRANCHISE: 0812 9090 8282 | oidakk.hq@gmail.com | Oi-Dakk!

FAVORITE MENU

Halal HALAL | @oidakk_id | GO FOOD | POWERED BY GO JEK

Crispy Chicken XXL 22K
Ayam Guruh khas Taiwan, ukuran Lebih enak pakai saus HC!

Chicken Skin 15K
Kulit Ayam paling MANTUL!! Krenyes!!

French Fries 15K
Kentang Goreng yang bikin kamu lupa mantan!

MANTUL RICE
Laper? Pakai Nasi!

Honey 23K | Cheesy Honey 28K | Salted Egg 28K

Tteok-bokki
Makanan khas Korea

Honey 20K | Cheesy Honey 25K | Salted Egg 25K

BUMBU: BBQ | ASIN ORIGINAL | JAGUNG BAKAR | KEJU | BALADO | PEDAS

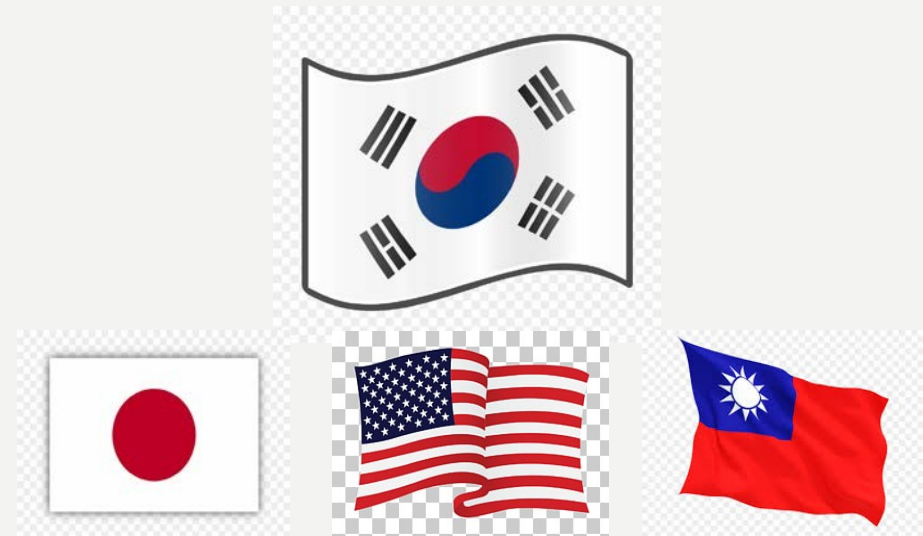
NEED EXTRA SAUCE ?

Honey Sauce +8K	Cheesy Honey +8K	Salted Egg +8K
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SUSTAINABILITY



Korea x HypeTrends
The first street food concept
in Indonesia

SUSTAINABILITY & SOLVE PROBLEM



Healthy main sauce



Chicken



Frozen Raw Materials



2 times **Cheaper**

**GRAB
& GO**

Efficient system



Auto Pilot System



OÍ-DAKK'S OUTLET





MARKETING PLAN

SEED FUNDING \$20k

- Opening 5 outlets
- Launching new product every 1-2 month
- One office

THANK YOU



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