



Co-funded by the Erasmus+ Programme of the European Union



BEEHIVE



MAPÚA
UNIVERSITY



TEAM



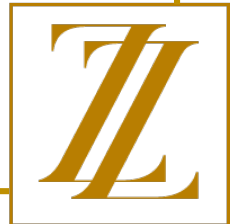
Rizza Mae M. Torres

- Local Store Marketing Coordinator at Golden Arches Development Co.
- Graduated BSBA major in Marketing Management at Mapua University
- President of Chief Entrepreneurs' Organization, Mapua University



Michael Edel C. Genova

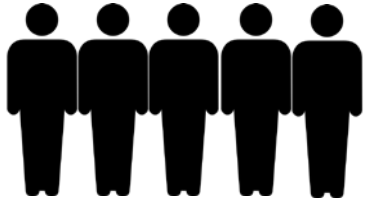
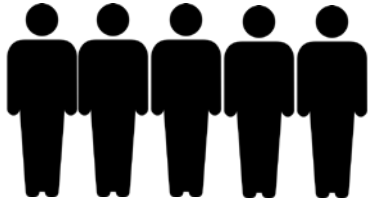
- Graduated BSBA major in Marketing Management at Mapua University
- Aided in the Management of family business: EUG Transport and Gold Bar
- Certified Financial Marketing Professional (CFMP) – Bloomberg; Mapua CCESC





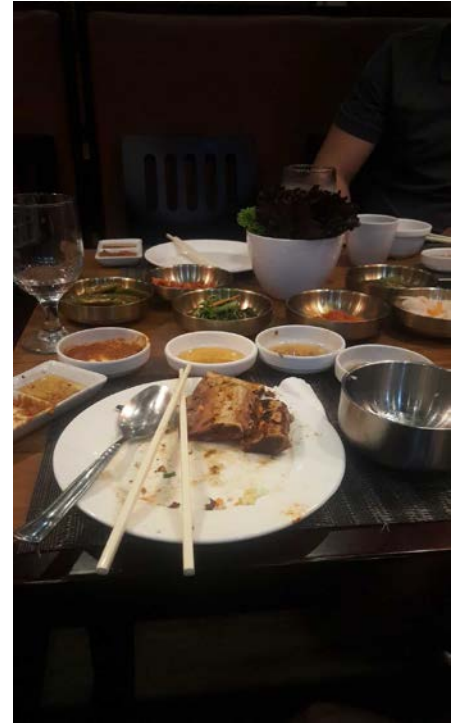


OUT OF



Twice a Day





The Problem





The Solution

On-the-Go



Absorbs

Fresh Again

Eliminates

ZPRITZ

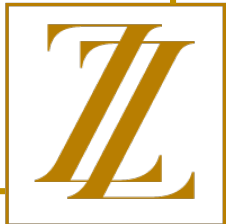
HAIR & BLOUSE
ODOR BUSTER

Planned Distribution Channel



Seed investment of
Php 350,000 for 20% Equity*

3 months inventory &
Marketing expense



What is something you can't
simply leave home without?



ZPRITZ

HAIR & BLOUSE
ODOR BUSTER

