

# Top 5 Mistakes Young Founders Should Avoid



**RON BAETIONG**  
**FOUNDER**

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**CHATBOTPH**  
**HUSTLESHARE**  
**PODCAST NETWORK**

# OUR STORY



## Sterling Paper acquires Philippines' AI-powered chatbot startup ChatbotPH



Sterling Paper Group of Companies President Gerry Lim Bon Hiong, CEO and Chairman of the Board Henry Lim Bon Liong, ChatbotPH Co- Founder and CEO Ron Baetiong, and Co-Founder Stephen Ku



PARTYPHILE





**PODCAST**  
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## Top 5 Mistakes Young Founders Should Avoid

Falling in love with  
your idea like it's like  
the best shit ever

**MISTAKE NUMBER 1**

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## Top 5 Mistakes Young Founders Should Avoid

Accepting your  
assumptions to be  
facts and getting  
bad feedback

**MISTAKE NUMBER 2**

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## Top 5 Mistakes Young Founders Should Avoid

Focusing on the  
wrong metrics

**MISTAKE NUMBER 3**

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## Top 5 Mistakes Young Founders Should Avoid

Building a bad team  
and giving up equity  
to people

**MISTAKE NUMBER 4**



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## Top 5 Mistakes Young Founders Should Avoid

Losing focus on  
buying the startup  
kool aid

**MISTAKE NUMBER 5**