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FILE PAL

BEEHIVE ACCELERATOR PROGRAM 2019
MAPUA UNIVERSITY, PHILIPPINES

1. Team Profile

Product/Service Name:	FILE PAL				
Description:	A portable file manager that will help manage files on storage devices, transfer files from one storage device to another, and store digital files. It is portable – with a 2x3 inches LCD screen and handheld device that can utilize all storage platforms.				
Target Customer/Market:	The target customers of File Pal are heavy users of data and applications wherein data/digital files storage and availability should be reliable that it can be accessed, shared and stored anytime, anywhere and faster. This type of market is part of two industries: Information and Communication Industry and Creative, Arts and Entertainment Industry.				
Team Members:			MOOC Certificate	Business Plan	
	Maria Arielle P. Cleofas	BS SEM	✓		
	Shari Louise Co	BS SEM	✓	✓	
	Elijah Santos	BS SEM	✓		
Team Profile:	The team was composed of Service Engineering and Management graduates, the product started as a project for Entrepreneurial Engineering course in Mapúa University wherein we were taught on how to write and do a business plan regarding our idea of a patent, after completing the course, we were lucky enough to be part of the NCR student bootcamp - a technopreneurship training by UP Enterprise which is sponsored by CHED and DOST - wherein were trained and mentored to network the product. During the bootcamp, we were able to enhance the functions and specifications of the product to its fullest potential by understanding the niche of the market that we are targeting. Also, we were given the chance to be mentored by the best "practitioners" in the industry such as Dr. Sison and Sir Jhaze Asunsion.				