



## A1 BEAST POWERBANK

BEEHIVE ACCELERATOR PROGRAM 2019  
MAPUA UNIVERSITY, PHILIPPINES

### 1. Team Profile

<b>Product/Service Name:</b>	<b>A1 BEAST POWERBANK</b>			
<b>Description:</b>	A light (less than 2kg) beast power bank for use in various emergency situations. The product caters to the need of people that enjoy outdoor activities but are afraid of leaving the convenience of having a power source.			
<b>Target Customer/Market:</b>	The best market are the people who are used to travelling and doing outdoor activities such as hiking, exploring, beach trips, etc. where there are no immediate available power supply. It aims to develop a market of which it will bring our home to wherever place we may be.			
<b>Team Members:</b>	Aliana Lois B. Manansala	BS SEM	✓	
	Raphael Bernard L. Bonifacio	BS SEM	✓	✓
	Josef M. Lazo	BS SEM	✓	
<b>Team Profile:</b>	The Team is composed of SEM Students. The business plan was initially a requirement for the course Entrepreneurial Engineering to which also required us to come up with a prototype. Then fortunately our professor Ms. Rianina Borres referred us to Ma'am Josephine German for BEEHIVE Accelerator Program.			

### 2. Team Milestones

Time (month & year)	Milestone
March 2019	The product proposal was approved for the course Entrepreneurial Engineering 1
April 2019	The Business Plan was partially completed and was consulted to Ms. Rianina Borres The prototype was planned with the maker
May 2019	The team The team attended BEEHIVE Accelerator Program Orientation and Welcoming Aliana Manansala attended Value Proposition Canvas Workshop in Intramuros
June 2019	Raphael Bonifacio attended Startups Success Stories in Makati The Team attended Team Building Session 1 Josef Lazo attended investors hour in Makati Raphael Bonifacio attended Lean Canvas Workshop in Intramuros
July 2019	Followed up on Prototype; thermal and solar panel are yet to be installed Aliana Manansala attended Business Model Canvas Workshop in Intramuros Raphael Bonifacio attended Effective Presentation/Pitching in Makati Aliana Manansala received her MOOC Certification The team modified the Business Plan
August 2019	The team received the prototype; re-create casing and testing of solar, thermal and gps Josef Lazo received his MOOC Certification Josef Lazo attended product costing and product pricing workshop in Intramuros