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Erasmus+ Programme  
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**BEEHIVE**

# **BEEHIVE International Conference: BEEHIVE International Pitch Event and Final Partner Meeting**

9-12 September 2019  
Mapúa University, Philippines



Erasmus+ Programme

Key Action 2, Capacity Building in Higher Education

Project Number 573936-EPP-1-2016-1-BG-EPPKA2-CBHE-JP

## **The BEEHIVE Project in a Nutshell**

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- In popular understanding and culture, the term ***beehive*** symbolizes symmetry, system, organization, productivity, family, community, communication, wisdom, growth
- In the context of Erasmus+ CBHE programme, **BEEHIVE** stands for **B**uilding **E**ntrepreneurial **E**cosystems to Enhance **H**igher Education **V**alue Added for Better Graduate **E**mployability.



- To build sustainable university-based entrepreneurial ecosystems at the 5 Philippine and Indonesian HEIs involved
- To enhance their students' and graduates' employability and ability to create jobs
- To support the 5 ASEAN HEIs' transformation into entrepreneurial universities.



**Programme: Erasmus+ Key Action 2, Capacity Building in Higher Education**

**Project website: [www.beehive-erasmusplus.eu](http://www.beehive-erasmusplus.eu)**

**Duration: 36 months**

**Eligibility period: 15<sup>th</sup> October 2016 – 14<sup>th</sup> October 2019**

**Maximum grant approved: 792 510,00 EUR**

**Consortium constellation: 4 EU HEIs, 2 HEIs in ID, 3 HEIs in PH, 1 business incubator from IR and 1 foundation from PH**

**Project coordinating institution: Varna University of Management, Bulgaria**





**Students and graduates as well as the academic communities at large of the following 5 ASEAN HEIs:**

- Mapua University, Philippines (Mapua)
- Saint Louis University, Philippines (SLU)
- University of Cebu, Philippines (UC)
- University of Indonesia, Indonesia (UI)
- BINUS University, Indonesia (BINUS)



- Towards the Entrepreneurial University National Benchmarking Reports for the [Philippines](#) and [Indonesia](#)
- [Entrepreneurship for All MOOC](#) designed and delivered to more than 4500 students and graduates of the 5 partner HEIs in the Philippines and Indonesia
- Over 30% of the registered students completed the BEEHIVE MOOC successfully



- 5 BEEHIVE Accelerators set up and piloted at [Mapua](#), [SLU](#), [UC](#), [UI](#) and [BINUS](#)
- 53 student start-up ideas and business endeavours designed, developed and supported through the 5 piloting BEEHIVE Accelerator programme; at least 10 student start-ups formally established and registered with BEEHIVE support
- 5 BEEHIVE Labels certifying the high quality of the entrepreneurial ecosystems of the 5 ASEAN HEIs involved to be awarded before the end of the project.





**Thank you for your interest in BEEHIVE!**

**Welcome to the International BEEHIVE Pitch Event!**

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[www.beehive-erasmusplus.eu](http://www.beehive-erasmusplus.eu)

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