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# POWLET

BEEHIVE ACCELERATOR PROGRAM 2019  
UNIVERSITY OF CEBU, PHILIPPINES



## Team Profile

Startup Team	<b>POWLET</b>
The Pitch:	POWLET is a mobile and IoT application that helps to lessen the problems that PWD's, children and users who seeks assistance that may encounter such as missing out an important message, call, or alarm and also in times of danger that needs immediate attention or help while the device serves as a reminding tool for busy individual to be notified and remind about notifications.
Lastname:	Lopez
Firstname:	Cherryl
Middlename:	Formentera
Team Role:	Hustler of the team.
Course & Year:	BSIT-4 (graduating this March 2019)
Lastname:	Macapobres
Firstname:	Shem
Middlename:	Llamos
Team Role:	Hacker of the team.
Course & Year:	BSIT-4 (graduating this March 2019)
Lastname:	Mendoza
Firstname:	John Paulo
Middlename:	Pepito
Team Role:	Hipster of the team.
Course & Year:	BSIT-4 (graduating this March 2019)



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# BEEHIVE



Lastname:	Regis
Firstname:	Ron Michael
Middlename:	Colvin
Team Role:	System Analyst
Course & Year:	BSIT-4
Lastname:	Flores
Firstname:	John Nino Ronnick
Middlename:	Gongoyon
Team Role:	Project Manager
Course & Year:	BSIT 4



## Team Milestones

Time (month & year)	Milestone
05/08/2019	Recruited for Team Powlet
5/10/2019	Onboarding and orientation for accelator program
5/11/2019	Team Revisit the problem
5/13/2019	ideation, listing possible additional function
5/16/19	Attended Innovation Kickboxing
5/17/19	asking the original adviser mr. dennis durano device changes
5/17/19	Meeting for the Pitching to be presented on EU delegates
5/18/2019	Team meeting for the final pitch on may 22, 2019 and changes on the device
5/20/2019	Attended Final Rehearsal for the Pitch
5/20/2019	Canvassing for equipments and materials to be used on the additional function of the device
5/21/2019	Finalize Pitch Deck
5/21/2019	Seek Advice for Mr. Dennis Durano on how to improve prototype
5/22/2019	Elevator Pitch for the Beehive Accelerator Judges
5/23/2019	Mentoring session with Mr. Alturaz
5/23/2019	Attended Brand Sprint
5/24/2019	Applying mentor's suggestion by narrowing target customer
5/25/2019	Embedding temperature sensor in the device.
5/27/2019	Team meeting for studying the additional components to be embed to the device.



5/28/2019	Brainstorming on how to make GPS works and Make and offline broadcasting the application.
5/29/2019	Customer Validation with prototype
5/30/2019	Ideation, listing possible additional function after Validation
5/31/2019	Video Shoot and Team Check In
6/3/2019	Mentoring session with Dave Overtun
6/4/2019	Mentoring session with Mark Lapuz
6/5/2019	Team Meeting after mentoring discuss what was mentor suggested
6/6/2019	Talk to a resource person for customization of GPS and SIM module for design
06/07/2019	Might lose one team member still persuading to continue the journey
6/10/2019	Team join Roadmap day 1
6/11/2019	Team join Roadmap day 2
6/13/2019	Team join Roadmap day 3 & Investment Funding 101
6/14/2019	Pitching Workshop
6/15/2019	Revise Problem Solution Fit and Lean Canvass
6/16/2019	Revise Validation Board and VPC
6/17/2019	Revise Anser of S1,S2
6/18/2019	Answer S3, S4
6/19/2019	Revise BMC
6/20/2019	Revise Business Concept and create Startup brief
6/21/2019	Ideation for explainer, Brandbook and Investors Pitch
6/22/2019	Create Explainer Video
6/23/2019	Create Brand Book
6/24/2019	Create Investors Deck
6/25/2019	Finalize Investor Deck, Explainer Video, Brandbook and double check all requirements