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**ERASMUS+ PROGRAMME, KEY ACTION 2
CAPACITY BUILDING IN HIGHER EDUCATION**

**Building Entrepreneurial Ecosystems to
Enhance Higher Education Value-Added for Better Graduate Employability
(BEEHIVE)**

Project Number: 573936-EPP-1-2016-1-BG-EPPKA2-CBHE-JP

INVITATION

BEEHIVE Label Conference

Dear Sir/Madam,

Universitas Bina Nusantara (BINUS University) has the pleasure to invite you to the BEEHIVE Label Conference organized in the framework of the BEEHIVE project. BEEHIVE is funded under the Erasmus+ Programme for Capacity Building in Higher Education. The project combines the efforts of five Asian universities in Indonesia and the Philippines, four European universities from Bulgaria, Greece, Iceland and Italy as well as a business and innovation centre in Ireland and a foundation in Philippines.

The BEEHIVE project aims to build sustainable university-based entrepreneurial ecosystems in Indonesia and the Philippines and to enhance the students and graduates' employability and their ability to create jobs. The project's chief goal is to support the Indonesian and Philippine universities' transformation into entrepreneurial universities, which in the long run will contribute to the development of knowledge-based societies/economies in the two ASEAN countries.

Conference day: 10 th April 2019, Wednesday Conference venue: BINUS Anggrek

Agenda	
8:30 - 9:00	Registration
9:00 - 9:10	Conference opening and welcome speech by BINUS university's officials
9:10 - 9:20	Erasmus+ CBHE programme and the BEEHIVE project: rationale and key objectives

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	Varna University of Management, Bulgaria
9:20 - 10:00	Why BEEHIVE? Presentations of the five project partner universities in Indonesia and the Philippines
10:00 - 11:00	Case study on a success story in supporting student entrepreneurship Loys Gunawan, BINUS University Good practices in supporting entrepreneurship and building entrepreneurial ecosystems across the universities Round-table discussion facilitated by WestBIC, Ireland and Idea Space, Philippines
11:00 - 11:45	<i>Jamaica Café Acoustic performance</i>
12:00 - 13:00	<i>Networking lunch</i>
13:00 - 13:20	The entrepreneurial university concept University of Thessaly, Greece
13:20 - 13:40	BEEHIVE MOOC: the benefits of online learning in supporting student entrepreneurship Reykjavik University, Iceland
13:40 - 14:10	The BEEHIVE Label tool Presentations by Marconi University, Italy and Varna University of Management, Bulgaria
14:10 - 14:30	BEEHIVE Label in practice Q&A session facilitated by University of Thessaly, Greece and Marconi University, Italy
14:30 - 14:45	Wrap-up and closing session

Registration deadline: 4th April 2019

Registration fee: none

Contact persons

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