

TechInnovate





Meet the Team





People

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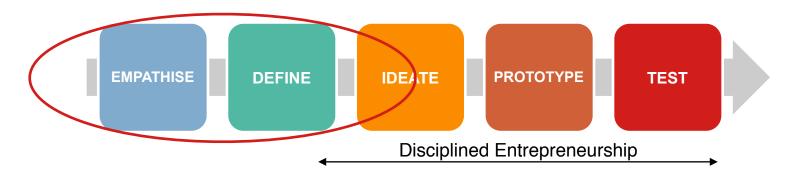
The TechInnovate Process





The TechInnovate Process

The TechInnovate Process has a number of components





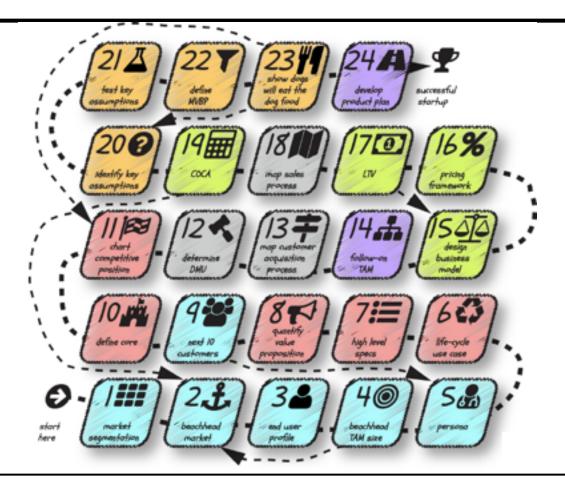
..... the DE Process 'shakes out' what is worth pursuing.



The process: 24 steps

This toolbox was put together by Bill
Aulet, with elements common to
Crossing the Chasm, Inside the Tornado,
Blue Ocean Strategy, Inbound Marketing,
Democratizing Innovation,
Experimentation Matters, The Lean
Startup, Business Model Generation, The
Four Steps to the Epiphany, and Bill's
own thesis







Our Programmes





Current Programmes

- MSc in TechInnovation (Full-time)
- MSc in TechInnovation (Part-time)
- MSc in AgInnovation (Distance Education)
- Innovate21
- TRICS
- STARTED





Thank you!

