



BEEHIVE

MOOC Outcomes

5th Partner Meeting, Galway

Tuesday, October 2nd, 2018

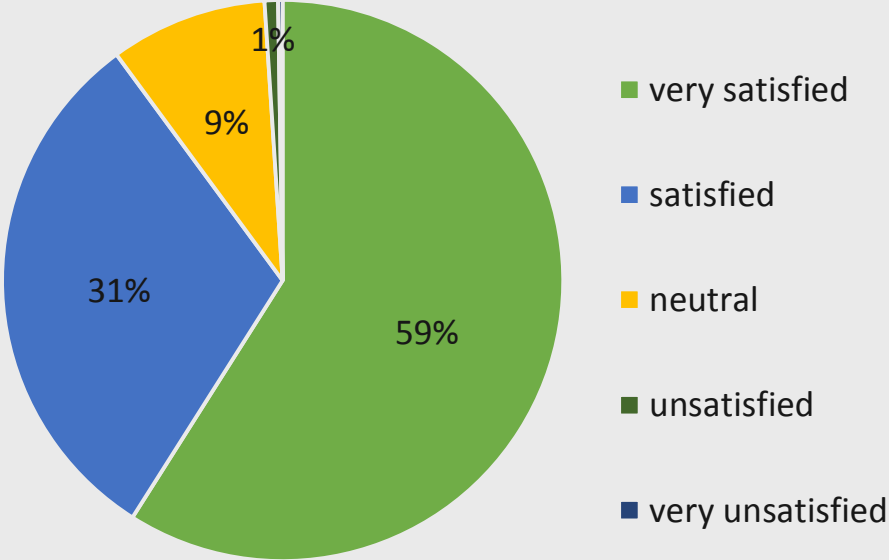
Marina Candi



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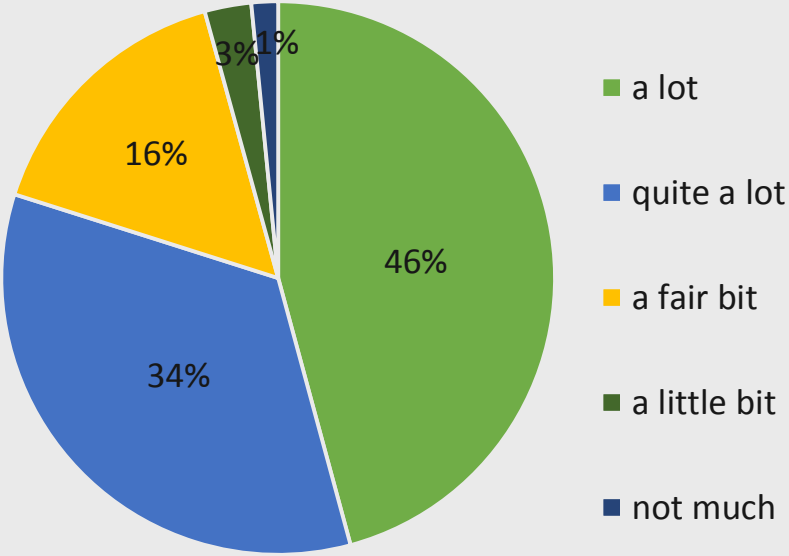
Overall student satisfaction

What is your overall level of satisfaction with the MOOC?



90% satisfied

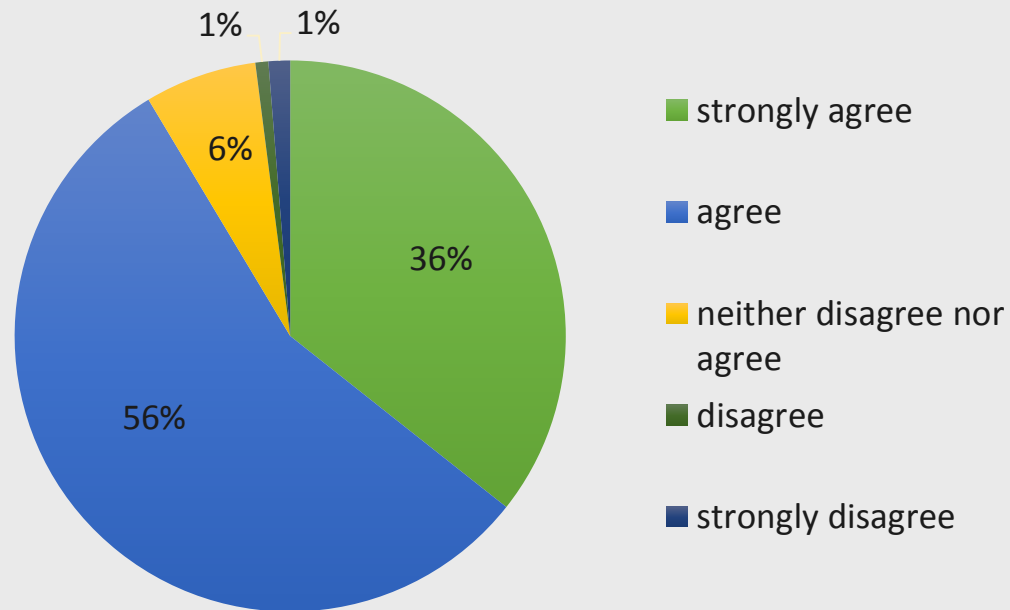
Compared with your expectations, how much do you feel you gained from the MOOC?



80% satisfied

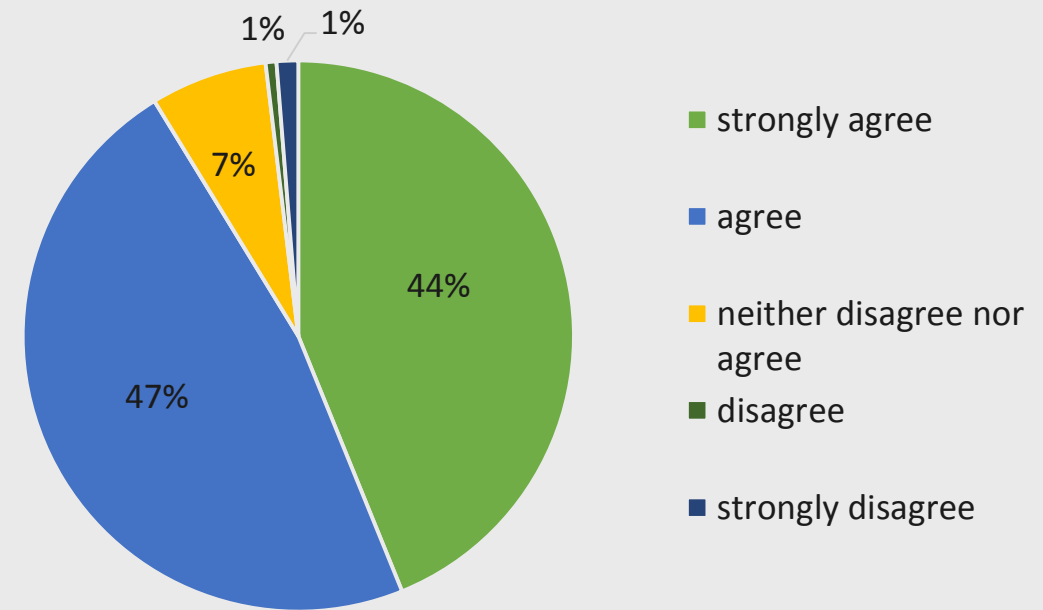
Satisfaction with course materials

The lectures were interesting/useful/inspiring/convincing.



92% satisfied

The success stories were interesting/useful/inspiring/convincing.



91% satisfied

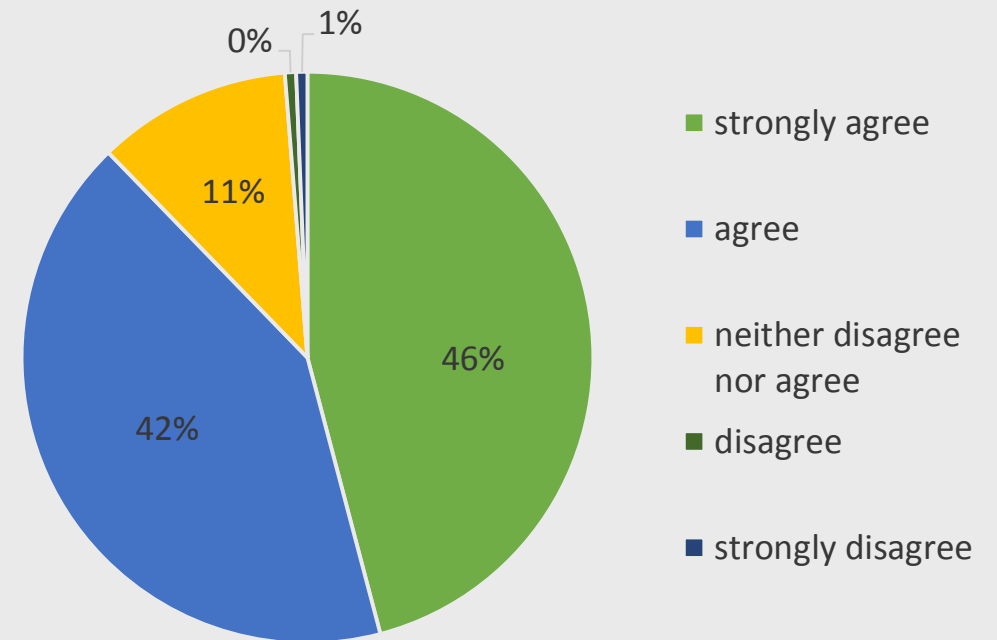
Perceived benefits of the MOOC

This MOOC has provided me with valuable tools for entrepreneurship

This MOOC has highlighted entrepreneurship as a reasonable career alternative

This MOOC had encouraged me to pursue entrepreneurship

The MOOC has made entrepreneurship attractive to me



Changes in attitudes about entrepreneurship

Perceived freedom in entrepreneurship

The freedom of being my own "boss"

The freedom of choosing my tasks and duties

The liberty of choosing my working hours

Perceived suitability of entrepreneurship for self

Entrepreneurship suits my character

My skills and capabilities point to entrepreneurship

Interest in entrepreneurship

Interesting tasks and duties, and their variety

Results-based income

Opportunities to meet interesting people

Setting an appropriate target in life in accordance with my abilities

Greater appreciation of entrepreneurship

On average all three of these **increased** at statistically significant levels between starting the MOOC and completing the MOOC

Summary

Overall, the MOOC was a success in terms of

- Student satisfaction

- Benefits gained

- Changes in attitudes toward entrepreneurship

However...

- Students generally answered questions „high“ in the entry and exit surveys

- So there is limited variance in the data