



Co-funded by the  
Erasmus+ Programme  
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**ERASMUS+ PROGRAMME, KEY ACTION 2**  
**CAPACITY BUILDING IN HIGHER EDUCATION**

**Building Entrepreneurial Ecosystems to  
Enhance Higher Education Value-Added for Better Graduate Employability  
(BEEHIVE)**

**YEAR 1 PROGRESS REPORT**

**1. Introduction**

The Year 1 activity summary and financial report benchmarks the project progress made between 15.10.2016 (project start date) and 31.10.2017 towards the achievement of the five project specific objectives. In the processes of contributing to these objectives' completion, several milestones have been identified which mark significant developments and key momentums in the project. The current report explores and outlines the progress made concerning each of the major project milestones. In addition, the report provides information on upcoming activities to be completed for the purposes of the project milestones' achievement. Last but not least, the report includes information on estimated costs incurred and expected to be claimed in the project for activities carried out in the period of 15.10.2016 – 31.10.2017, e.g. during the first project year.

The project's Grant Agreement signing and the actual start of the activities' implementation were delayed by approx. two months due to the fact that one of the project partners did not have a validated PIC. In addition, at the project initial phase, the consortium had to go through a composition change that was originally initiated by the University of Asia and the Pacific in the Philippines. Despite the unexpected turn of events, the consortium continued with the planned activities and no significant delays occurred. Thanks to the project partners in the Philippines, the University of Cebu was identified as a potential new partner university. University of Cebu started contributing actively to the project already in March 2017 and the administrative procedure linked to the formal changes of the Grant Agreement was concluded in July 2017.

## 2. Year 1 activity summary: milestones of achievement of project objectives

**Specific Objective 1:** To map out and benchmark the status of Partner Countries higher education institutions (PC HEIs) towards an alignment with the entrepreneurial university concept.

WP	Activities	Milestone (Planned completion date)	Date of actual completion	Indicators	Activities carried out until 31.10.2017; upcoming activities
2	Data collection in Indonesia	14.05.2017	28.08.2017	At least 15 university respondents	<p><b><u>Completed activities</u></b>            For the purposes of the National Benchmarking Reports on the progress towards alignment with the entrepreneurial university concept in Indonesia and the Philippines, the project partners from the two PCs reached out to and collected data from a by far larger number of HEIs than originally planned. As a result, in Indonesia the project partners managed to collect data from 22 HEIs instead of 15 planned. In the Philippines, 27 HEIs or almost twice as many as the 15 originally planned, submitted a duly filled out questionnaire and provided data to be used and analyzed in the country's National Benchmarking Report. In total 22 universities in Indonesia responded and filled out the Benchmarking Tool.</p>
2	Data collection in the Philippines	14.05.2017	14.07.2017	At least 15 university respondents	<p><b><u>Completed activities</u></b>            In total 27 universities in the Philippines responded and filled out the Benchmarking Tool.</p>
2	Elaboration of Towards the Entrepreneurial University National Benchmarking Report for Indonesia	14.08.2017	To be completed by 30.11.2017 !	1 Report	<p><b><u>Completed activities</u></b>            Following some delays with the Report's drafting, the UTH project team took a co-leading role. As a result, the Report is expected to be ready for publishing in late November 2017.</p>

2	Elaboration of Towards the Entrepreneurial University National Benchmarking Report for the Philippines	14.08.2017	28.10.2017	1 Report	<p><b><u>Completed activities</u></b></p> <p>The Towards the Entrepreneurial University National Benchmarking Report for the Philippines reflects and is built upon analysis of data collected from 27 HEIs in PH. The almost two times higher number of respondent universities than originally planned as well as the wide geographical coverage of the universities that provided feedback for the purposes of the Report (these come from Luzon, NCR, Visayas and Mindanao) allows the Report's main findings to be considered indicative for the country as a whole. The Benchmarking Report for PH also serves as a starting point in the implementation of activities in WP3, WP4, WP5 and WP6 in PH. The Report was drafted and put together with the combined efforts of all 4 partner institutions in the Philippines. EU partners took part by revising the data analysis part of the Report.</p>
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**Specific Objective 2:** To create and disseminate knowledge in the field of entrepreneurship across the campuses of the PC HEIs and to build students' entrepreneurial skills; to build consciousness of students start-ups' game changing role in both job creation and students' personal development.

WP	Activities	Milestone (Planned completion date)	Date of actual completion	Indicators	Activities carried out until 31.10.2017; upcoming activities
3	MOOC Platform	14.11.2017	16.10.2017	1 platform	<p><b><u>Completed activities</u></b></p> <p>Between March and August 2017, the project teams of RU and VUM explored various opportunities to establish the MOOC platform in the project. The appropriate choice of MOOC had to be affordable, of good quality and to present a good value-</p>

					<p>for-money solution. Various additional aspects had to be taken into account including lack of commercial use, specific branding options etc. As a result of the research, a LearnDash plug-in was installed on the project website. The latter allows the administrators to tailor-make the MOOC and its lessons, to organize and assess quizzes and to issue certificates. The BEEHIVE MOOC platform was built on the project website and registration for the upcoming Entrepreneurship for All MOOC was made possible.</p>
3	MOOC Core Components	14.04.2018	upcoming	6-week course materials	<p><b><u>Upcoming activities</u></b></p> <p>A three-day workshop dedicated at the design and development of the MOOC content is planned for early November 2017. The workshop will take place in the framework of the 3<sup>rd</sup> partner meeting.</p> <p>The MOOC Core Components will comprise the course content. The MOOC will consist of 18 units to be delivered during 6 consecutive weeks starting in spring 2018. Each of the 18 units will include a video presentation on the topic concerned, an entrepreneurial success story, an assignment and a designated section with resources and recommended readings. The total duration of the video materials recorded for the purposes of the MOOC shall be of at least 120 min. The MOOC content will be drip-fed and the 18 units will be delivered in line with a predefined calendar to be published as part of the MOOC Syllabus section.</p>

3	Entrepreneurship for All MOOC	14.06.2108	upcoming	1 MOOC completed; 1000 registered learners; at least 200 of them to complete successfully the MOOC	<p><b><u>Upcoming activities</u></b></p> <p>The MOOC will be launched in spring 2018. At least 1000 MOOC learners from Indonesia and the Philippines are expected to register on the platform. At least 20% of them or 200 will successfully complete the MOOC and will be awarded a Statement of Accomplishment. The MOOC has been evaluated to be equivalent to 3 ECTS. Following the end of the drip-fed online course, MOOC content will remain accessible through the project website thus providing opportunities for future entrepreneurs with diverse backgrounds to gain new skills and up-to-date knowledge in the field of entrepreneurship.</p>
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**Specific Objective 3:** To build sustainable entrepreneurial university ecosystems by establishing and embedding start-up accelerator cohort-programme at the PC HEIs.

WP	Activity	Milestone (Planned completion date)	Date of actual completion	Indicators	Activities carried out until 31.10.2017; upcoming activities
4	BEEHIVE Accelerators setting up and initial preparations.	14.11.2018	upcoming	5 BEEHIVE Accelerators established	<p><b><u>Upcoming activities</u></b></p> <p>During the first project year, the partners conducted initial research and took steps linked to the preliminary organization and facilitation of the equipment purchasing tenders. The five PC HEIs requested to update the initially approved lists of equipment in order to make sure that the equipment purchased in the project meets the PC HEIs actual needs and the EU funding is spent based on the principles of sound financial management including the principles of</p>

					<p>economy and efficiency.</p> <p><b><u>Upcoming activities</u></b>  During the 4<sup>th</sup> partner meeting to take place in April 2018, PC HEIs staff members will take part in a staff training. The latter aims to build skills and techniques for mentoring and coaching to PC HEIs staff members to act as mentors in the BEEHIVE Accelerator Programme. PC HEIs staff members will be trained by European partners and by project partners with relevant expertise in business start-ups incubating and acceleration.</p>
4	Design of BEEHIVE Cohort-Programme and PC HEIs Accelerator Roadmaps	14.10.2018	upcoming	1 document of approx. 10 p.; 5 roadmaps adopted at institutional level, 1 per PC HEI.	<p><b><u>Upcoming activities</u></b>  The document will be elaborated by the project team members and will stipulate the rules and regulations for application and selection of participants in the BEEHIVE Accelerator Programme.  Each of the five PC HEIs will draft an institutional roadmap for the implementation of the BEEHIVE Accelerator Programme at institutional level. The roadmap will include a timeline for the planned meetings, networking events and coaching and mentoring activities. Roadmaps adopted at institutional level will be published both on project website as well as on the websites of the PC HEIs involved.</p>

**Specific Objective 4:** To improve PC HEIs' student and graduate employability and to create self-employment opportunities through streamlined business start-up support in the framework of designated seed accelerators.

WP	Activity	Milestone (Planned completion date)	Date of actual completion	Indicators	Activities carried out until 31.10.2017; upcoming activities
5	Selection of student business start-up plans	14.03.2019	upcoming	40-50 business start-ups selected at consortium level	<b>Upcoming activities</b> Students and alumni of the five PC HEIs involved who want to become entrepreneurs and to join the BEEHIVE Accelerator Programme will submit to their home university an application form revealing their business ideas and sharing an initial business start-up plan. Each of the five PC HEIs will select between 8 and 10 business plans to be included in the piloting BEEHIVE Accelerator Programme.
5	Provision of mentoring and support to BEEHIVE accelerators students	14.06.2019	upcoming	At least 8-10 start-up teams per PC HEIs to benefit	<b>Upcoming activities</b> During the 12-week long intensive BEEHIVE Accelerator Programme, each of the selected business start-up teams or individuals will be conducting an online logbook via the project website to blog, vlog and report on new developments and progress of their business start-up ideas and to share experiences with peers and mentors.
5	Organization of a large-scale BEEHIVE pitch event	14.09.2019	upcoming	1 event organized with at least 50 BEEHIVE student participants; at least 40 external stakeholders to attend the	<b>Upcoming activities</b> The large-scale 3-day event will be held in the framework of the 7 <sup>th</sup> and final partner meeting and will be hosted by P9 in Manila. The event will be attended by at least 50 students from the five PC HEIs as well as staff of all

				final one-day pitch event.	project partner institutions. Selection of the student participants will be conducted at institutional level based on their performance during the BEEHIVE Accelerator Programme. During the first 2 days, the students will share their business start-up ideas with each other and will work on their presentation and pitching skills. During the third day, a dynamic large-scale pitch event will be held where each BEEHIVE accelerator student team will present their business start-up model/plan in the framework of 5-10 minutes. The event will be attended by business investors, representatives of business companies and business angel organizations. It will be also live streamed on the internet.
5	Student business start-ups created	14.10.2019	upcoming	At least 10 start-up companies established	<b><u>Upcoming activities</u></b> At least 10 business start-up companies will be created by PC HEIs students and/or graduates building and leveraging on the support and services provided through the BEEHIVE project and the five seed accelerators established.

**Specific Objective 5:** To empower PC HEIs to transform gradually into entrepreneurial universities by obtaining a specific quality label certifying the excellence and efficiency of their entrepreneurial ecosystems.

WP	Activity	Milestone (Planned completion date)	Date of actual completion	Indicators	Activities carried out until 31.10.2017; upcoming activities
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6	BEEHIVE Label development and design	14.02.2019	upcoming	1 comprehensive BEEHIVE labelization procedure developed and endorsed	<p><b><u>Upcoming activities</u></b></p> <p>The Guidelines to be designed by the European project partners will stipulate the rules and regulations of the BEEHIVE labelization procedure. The document will include general information on the scope, audience, goals, target groups, benefits, principles, criteria and SWOT analysis of the BEEHIVE Label as well as a diagnostic grid and a template of the application form to be filled out by the prospective applicant HEIs.</p> <p>To promote the BEEHIVE Label, a specific promotional event will be organized at the time of the 6<sup>th</sup> partner meeting to be hosted by P7 in ID. The event will be also attended by representatives of universities in Indonesia that are not members of BEEHIVE consortium. Non-BEEHIVE universities in the Philippines will be able to join and follow the event virtually as it will be live streamed.</p>
6	BEEHIVE Label awards	14.10.2019	upcoming	At least 3 labelization procedures completed and at least 3 BEEHIVE Labels awarded to PC HEIs	<p><b><u>Upcoming activities</u></b></p> <p>In the course of the final project year, at least three PC HEIs will be awarded a BEEHIVE Label for excellence of their entrepreneurial ecosystems. The award will be subject to rigorous auditing procedure executed by the European project partners and as per the validated BEEHIVE Labelization Guidelines.</p>

					The institutions to obtain a quality label will be entitled to use the BEEHIVE Label logo on their website and promotional materials.
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### 3. Year 1 financial report

#### Summary of the estimated costs claimed for the period of 15.10.2012 – 31.10.2013 as of 31.10.2017

#### ANNEX VI - FINAL FINANCIAL STATEMENT

Project Number	573936-EPP-1-2016-1-BG-EPPKA2-CBHE-JP	Co-financing (for information only)	0,00
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Budget Headings	1. Grant Awarded (in EUR)	2. Budget Spent (in EUR)
1. Staff Costs	309 395,00	20 127,00
2. Travel Costs	129 675,00	24 205,00
3. Costs of Stay	146 940,00	27 480,00
4. Equipment Costs	170 000,00	0,00
5. Subcontracting Costs	36 500,00	4 500,00
<b>A. Grant for Project Activities</b>	<b>792 510,00</b>	<b>76 312,00</b>
<b>B. Additional Grant for Special Mobility Strand</b>	<b>0,00</b>	<b>0,00</b>
<b>Total Grant requested from the European Union (A + B)</b>	<b>792 510,00</b>	<b>76 312,00</b>

#### DISTRIBUTION OF THE GRANT BY ORGANISATION (in EUR)

Partner N°	Name of Partner	Country	PRIPA	1. Staff Costs	2. Travel Costs	3. Costs of Stay	4. Equipment Costs	5. Subcontracting Costs	Total Costs (in EUR)
P1	Visshe Uchilishte po menidzhmant	Bulgaria	Programme Countries	8 953,00	2 475,00	2 160,00	-	4 500,00	18 088,00
P2	Panepistimio Thessalias	Greece	Programme Countries	-	3 025,00	3 240,00	-	-	6 265,00
P3	Haskolinn i Reykjavik Ehf	Iceland	Programme Countries	10 910,00	530,00	720,00	-	-	12 160,00
P4	Universita degli Studi Guglielmo Marconi	Italy	Programme Countries	-	1 375,00	1 320,00	-	-	2 695,00
P5	Innovation & Management Centre Ltd	Ireland	Programme Countries	-	1 820,00	2 160,00	-	-	3 980,00
P6	University of Indonesia	Indonesia	Partner Countries	-	2 200,00	1 920,00	-	-	4 120,00
P7	Universitas Bina Nusantara	Indonesia	Partner Countries	-	2 200,00	3 840,00	-	-	6 040,00
P8	University of Cebu Inc.	Philippines	Partner Countries	264,00	720,00	1 440,00	-	-	2 424,00
P9	Malayan Colleges Inc.	Philippines	Partner Countries	-	2 920,00	3 360,00	-	-	6 280,00
P10	Saint Louis College Inc.	Philippines	Partner Countries	-	4 020,00	3 960,00	-	-	7 980,00
P11	IdeaSpace Foundation Inc.	Philippines	Partner Countries	-	2 920,00	3 360,00	-	-	6 280,00





9.3.	BEEHIVE Code of Conduct												
9.4.	Financial Management Progress Review												
9.5.	Year 1 Progress Report	!											
9.6.	Project Exploitation Plan							!					
9.7.	Year 2 Progress Report												
9.8.	Project Sustainability Roadmap												
9.9.	Final Report Draft												
9.10.	SC Online Meetings Minutes												

**Activities location:** 0 = Programme Countries

X = Partner Countries

! = Planned deadline of completion