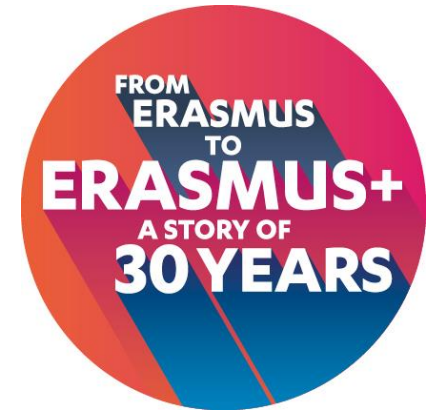




Co-funded by the  
Erasmus+ Programme  
of the European Union



# Welcome to BEEHIVE!

---

**VARNA UNIVERSITY OF MANAGEMENT, BULGARIA**

**14<sup>TH</sup> FEBRUARY 2017**

# Presentation outline

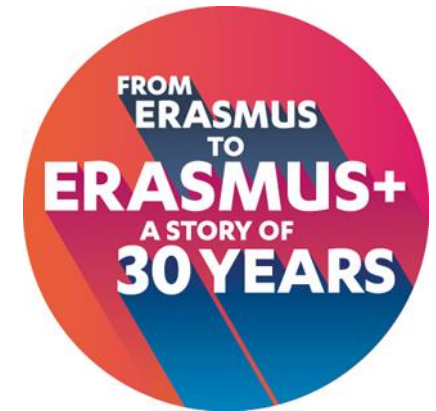
---

- **Erasmus+ CBHE**
- **BEEHIVE chief goal**
- **Project target groups**
- **Main needs and problems addressed**
- **Fast facts**
- **BEEHIVE specific objectives and milestones**

# Erasmus+ CBHE programme

---

- From Erasmus to Erasmus+: a story of 30 years
- From Tempus IV to CBHE
- CBHE priorities, chief goals and key players
- CBHE selection results in 2016



# BEEHIVE chief goal

---

- **To build sustainable university-based entrepreneurial ecosystems at the Partner Countries' HEIs involved and to enhance their students' and graduates' employability and ability to create jobs;**
- **to support Partner Countries HEIs' transformation into entrepreneurial universities.**

# BEEHIVE target groups

---

**Primary target groups:** students and graduates of the Partner Countries HEIs as well as their academic communities incl. their university senior management and faculty.

**Secondary target groups:** students, alumni, faculty and senior management of HEIs outside BEEHIVE, Partner Countries HEIs business partners, business investors, venture capitalists, civil society representatives, policy makers and public authorities supporting start-ups in ID and PH.

# BEEHIVE fast facts

---

**Duration:** 36 months

**Eligibility period:** 15<sup>th</sup> October 2016 - 14<sup>th</sup> October 2019

**Maximum grant approved:** 792 510,00 EUR

**Consortium structure:** 4 EU HEIs, 2 HEIs in ID, 2+1 HEIs in PH, 1 business incubator from IR and 1 foundation from PH

**Project coordinating institution:** Varna University of Management (BG)

**9 Work Packages:** 1 PREP, 5 DEV, 1 D&E, 1 QUAL, 1 MAN.



# BEEHIVE 1<sup>st</sup> specific objective

---

To map out the status of universities in Indonesia and the Philippines towards an alignment with the entrepreneurial university concept in view of identifying gaps and shortages as well as areas of strengths and accomplishments in the existing university entrepreneurial ecosystems in ID and PH → **Work Package 2**

**Milestone achievements:** 2 National Benchmarking Reports elaborated



# BEEHIVE 2<sup>nd</sup> specific objective

---

To create and disseminate up-to-date knowledge in the field of entrepreneurship across the campuses of the Partner Countries HEIs and to build students' entrepreneurial skills regardless of the programme and level of education they are enrolled in; to build consciousness in academic settings of students start-up initiatives' game changing role in both job creation and students' personal development → **Work Package 3**

**Milestone achievements:** Entrepreneurship for All MOOC created; at least 1000 student participants; at least 200 Statements of Accomplishment awarded

# BEEHIVE 3<sup>rd</sup> specific objective

---

To build sustainable entrepreneurial university ecosystems by establishing and embedding a start-up accelerator cohort-programme at the HEIs in Indonesia and the Philipinnes → **Work Package 4**

**Milestone achievements:** 1 BEEHIVE cohort programme established; 5 BEEHIVE Accelerators set up, 5 networking events organized.

# BEEHIVE 4<sup>th</sup> specific objective

---

To improve Partner Countries HEIs' student and graduate employability and to create self-employment opportunities through streamlined business start-up support for students provided in the framework of designated seed accelerators → **Work Package 5**

**Milestone achievements:** 50 innovative business plans selected and included in the BEEHIVE Accelerator programme; 1 large-scale international pitch event organized; at least 10 successful innovative start-ups created.

# BEEHIVE 5<sup>th</sup> specific objective

---

To empower Partner Countries HEIs to transform gradually into entrepreneurial universities by obtaining a specific quality label certifying the excellence and efficiency of their entrepreneurial ecosystems → **Work Package 6**

**Milestone achievements:** 1 BEEHIVE Quality Labelization procedure validated; 1 large-scale BEEHIVE Label promotion event; at least 3 Partner Countries HEIs awarded with a BEEHIVE Label.

*“The best entrepreneurial advice is to start.”*

---

**Let's start building BEEHIVE together!**

**Thank you!**

