



Co-funded by the  
Erasmus+ Programme  
of the European Union



**BEEHIVE**

# BEEHIVE Project

ERASMUS+ PROGRAMME, KEY ACTION 2  
CAPACITY BUILDING IN HIGHER EDUCATION  
Project Number 573936-EPP-1-2016-1-BG-EPPKA2-CBHE-JP  
Project Duration 15.10.2016 – 14.10.2019

*This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

# **BEEHIVE**

Building Entrepreneurial Ecosystems to Enhance  
Higher Education Value-Added for Better  
Graduate Employability

# BEEHIVE

The BEEHIVE project is funded through the Erasmus+ Programme, Key Action 2 for Capacity Building in Higher Education.

The project introduces the novel holistic approach of entrepreneurial ecosystems that sees entrepreneurship not merely as individual efforts but as a process of networking and creating synergies between different stakeholders.

# BEEHIVE

The BEEHIVE project's overall objective is to build sustainable university-based entrepreneurial ecosystems at the Partner Countries higher education institutions involved and to enhance their students' and graduates' employability and ability to create jobs.

Furthermore, BEEHIVE strives to support the partner universities transformation into entrepreneurial universities.

# BEEHIVE program countries



# BEEHIVE partner countries



# BEEHIVE partner institutions



UNIVERSITAS  
INDONESIA  
*Veritas, Probitas, Justitia | Est. 1849*



EU Universities

SEA Universities



ideaspace

Accelerator & Incubator

# **BEEHIVE specific objectives**

1. to map out and benchmark the status of Partner Countries universities towards an alignment with the entrepreneurial concept
2. to create and disseminate knowledge in the field of entrepreneurship across the campuses of the Partner Countries universities and to build students' entrepreneurial skills
3. to build consciousness of students startups' game changing role in both job creation and students' personal development



# **BEEHIVE specific objectives**

4. to build sustainable entrepreneurial ecosystems by establishing and embedding startup accelerator cohort-programme at the Partner Countries universities
5. to improve Partner Countries universities student and graduate employability and to create self-employment opportunities through streamlined business startup support in the framework of designated seed accelerators
6. to empower Partner Countries universities to transform gradually into entrepreneurial universities by obtaining a specific quality label certifying excellence and efficiency of their entrepreneurial ecosystems

# **BEEHIVE main activities and outcomes**

1. Towards the Entrepreneurial University: National Benchmarking Reports for Indonesia and the Philippines
2. Entrepreneurship for All MOOC to disseminate up-to-date training and knowledge in the field of entrepreneurship across the Partner Countries universities and to build students' entrepreneurial skills; at least 1000 students and graduates will benefit from the MOOC delivered in English through the project website.

# **BEEHIVE main activities and outcomes**

3. BEEHIVE Accelerator Programme induced at the Partner Countries universities to improve their students and graduates employability and to create self-employed opportunities; at least 10 business startups will be created through the BEEHIVE Accelerator Programme.

# BEEHIVE main activities and outcomes

4. BEEHIVE Label designed to provide certification of entrepreneurial ecosystems' excellence and to stimulate Partner Countries universities' gradual evolvement into entrepreneurial universities; at least three Partner Countries universities will be certified and awarded a BEEHIVE Label over the course of the project.

# Let's Collaborate!



**beehive.eplus@gmail.com**



**<http://beehive-erasmusplus.eu/>**



**@beehiveeplus**



**@beehive\_eplus**



**@beehive\_eplus**