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**ERASMUS+ PROGRAMME, KEY ACTION 2  
CAPACITY BUILDING IN HIGHER EDUCATION**

**Building Entrepreneurial Ecosystems to Enhance Higher Education Value-Added for Better Graduate Employability  
(BEEHIVE)**

**TASK FORCE ACTION PLAN**

**BEEHIVE Accelerator Programme**

**GOALS AND OBJECTIVES**

To contribute to the achievement of the project's third specific objective, namely to build sustainable entrepreneurial university ecosystems by establishing and embedding a start-up accelerator cohort-programme at the PC HEIs.

To ensure the achievement project's fourth specific objective, namely to improve PC HEIs students' and graduates' employability and create self-employment opportunities through streamlined business start-up support provided in the framework of designated seed accelerators.

**INDICATORS**

Number of staff members trained - at least 15;  
Level of trainees satisfaction - at least 60%;  
BEEHIVE Programme Bylaws - 1 document of min. 10 p.;  
Number of Accelerator Roadmaps - 5;  
Number of HEIs with BEEHIVE Accelerator Programme established - 5;  
Number of networking events - 5, with at least 250 participants in total;  
Number of business plans selected per PC HEI - 8 to 10; 40 to 50 in total at the 5 PC HEIs involved;  
Number of online logbooks - at least 40; attitude of the captured learning journeys;

Number of Demo Days - 5, 1 per PC HEI;  
Number of participants in each Demo Day - at least 20; feedback and attitude from target audiences;  
Number of pitch events at consortium level - 1 with at least 50 BEEHIVE student participants (10 per PC HEI);  
Number of external stakeholders attending the pitch event - at least 40;  
Number of start-ups created with BEEHIVE support - at least 10.

## TASKS

1. Project partners to draft and validate at consortium level the BEEHIVE Bylaws to regulate the rules and conditions for student teams' participation in the accelerator programme, selection procedures, and ethical code of conduct.
2. Project partners to organize and facilitate a staff training aimed to prepare BEEHIVE staff members for their mentoring and coaching roles as well as to equip them with proper knowledge in the field of innovation management, knowledge management, stakeholder management and networking.
3. PC HEIs to draft and validate institutional BEEHIVE Roadmaps, one per PC HEIs with a timeline for the piloting BEEHIVE cohort-programme to be delivered at each of them.
4. PC HEIs to organize BEEHIVE Networking Events, one per PC HEI to promote the upcoming start of BEEHIVE cohort-programme.
5. PC HEIs to organize and announce the BEEHIVE Accelerator Programme selection procedure at institutional level.
6. PC HEIs to collect and analyse application forms submitted by their students and graduates.
7. PC HEIs to assess and select the best business start-up ideas and plans submitted and to elaborate a reserve list of successful applicants. EU partners to be consulted during the selection procedure whenever deemed necessary.
8. BEEHIVE cohort-programme of 12-week duration to be launched at each of the 5 PC HEs. BEEHIVE Accelerator students to capture learning journeys and progress of their business start-up ideas and projects through online logbooks place on the project website.
9. PC HEIs to provide mentoring, coaching, professional and business advice as well continuous hands-on support and consultation to the teams in the fields of finance, taxation, marketing, advertising, human resource management etc.; PC HEIs to organize and hold networking events with stakeholders. EU partners to provide online mentoring and support to the students whenever requested.
10. 5 BEEHIVE Demo Days (1 per PC HEI) to be organized.
11. Organisation and facilitation of 1 large-scale International BEEHIVE Pitch Event at consortium level with participation of BEEHIVE students from all PC HEIs in the project.
12. Foundation and registration of at least 10 business start-up created by BEEHIVE accelerator graduates from the 5 PC HEIs in ID and PH.

## OUTCOMES

1. **BEEHIVE Staff Training:** a 3-day Workshop organized in the framework of the 4<sup>th</sup> partner meeting to take place at the premises of P10 in the Philippines; during the event, PC HEIs staff members to engage in training aimed at building their skills and techniques for mentoring and coaching in the process of and will raise awareness of themes linked to stakeholder management, knowledge management and innovation management; in total 15 staff members will be trained, 3 per PC HEIs in the project.

**2. BEEHIVE Cohort-Programme Bylaws:** to be jointly elaborated by the project team members; a 10 p. document to stipulate the rules and regulations for application and selection of the BEEHIVE accelerator participants as well as the ethical norms and code applicable in the BEEHIVE Accelerator Programme.

**3. BEEHIVE Accelerator Roadmaps:** each of the 5 PC HEIs to draft an institutional roadmap for the implementation of the piloting BEEHIVE cohort-programme; each roadmap to include a timeline for the planned meetings, networking events and the coaching and mentoring activities; PC HEIs to set up the BEEHIVE accelerator spaces and to receive equipment to be purchased following tender procedures to be conducted as per the Guidelines for the Use of the Grant.

**4. BEEHIVE Networking Events:** each of the PC HEIs to organize at least 1 large-scale networking event to promote the start of the upcoming BEEHIVE Cohort-Programme; each event to be attended by at least 50 participants incl. students and other academic community members of the PC HEIs as well as business representatives and partners of the universities.

**5. BEEHIVE Accelerator Business Start-up Plans:** each of the 5 PC HEIs involved to announce the start of BEEHIVE Accelerator Programme's application procedure targeted at students alumni of the universities; prospective BEEHIVE Accelerator Programme trainees to submit their applications incl. start-up plans and business ideas presentations; each PC HEI to select and approve between 8 and 10 business start-up ideas and plans submitted by individuals or team to join and benefit from the BEEHIVE Accelerator Programme.

**6. BEEHIVE Accelerator Online Logbooks:** each of 5 PC HEIs involved to run the accelerator cohort-programme for 3 months between April and June 2019; the mentoring programme at each of the 5 PC HEIs will be attended by 8 to 10 teams selected based on the quality and innovativeness of their proposed business start-up plans; in total between 40 and 50 business start-up teams will be trained; each of the teams will conduct an online logbook via project website in the form of blog, vlog or picture series to report on new developments and business ideas and plans progress made.

**7. Institutional BEEHIVE Demo Days:** each of the 5 PC HEIs to hold at least 1 Demo Day at institutional level; each of the events to be attended by at least 20 stakeholders incl. business investors, venture capitalists and business leaders etc.

**8. International BEEHIVE Pitch Event:** a large-scale 3-day event to be held in the framework of the 7<sup>th</sup> partner meeting hosted by P8 in the Philippines; EU staff members, 50 students and staff from the PC HEIs to attend the event as well as numerous business investors and venture capitalists and business leaders of leading companies in the Philippines; during the first 2 days participating students will present their business start-up models and plans to each other and work on their presentation skills under the supervision and mentoring of project experts; during Day 3, a dynamic large-scale pitch event will be held where each BEEHIVE accelerator student team will receive the opportunity to present to business investors their business start-up model/plan within 5 - 10min, at least 40 business investors, representatives of business companies and business angel investors to participate in the final pitching event.

#### TEAM MEMBERS

PC HEIs to coordinate and manage BEEHIVE Accelerator Programme activities at institutional level.

EU HEIs to provide expertise, practical support and online consultation whenever deemed necessary.

## RESOURCES

**Number of workdays:** 840 days  
**Staff costs:** 56 276.00 EUR  
**Number of partner meetings:** 2 (4<sup>th</sup> and 7<sup>th</sup> Partner Meeting)  
**Number of mobility flows:** 44 staff mob. flows; 30 student mob. flows  
**Travel costs:** 43 000.00 EUR  
**Costs of stay:** 47 820.00 EUR  
**Equipment costs:** 170 000. EUR (34 000.00 EUR per PC HEIs)  
**Total costs:** 317 096.00 EUR

## TIMELINE

Deliverable / Activity Ref. N°	Activities (as indicated in the LFM)	Duration (weeks)	M19	M20	M21	M22	M23	M24	M25
			15.04.18 - 14.05.18	15.05.18 - 14.06.18	15.06.18 - 14.07.18	15.07.18 - 14.08.18	15.08.18 - 14.09.18	15.09.18 - 14.10.18	15.10.18 - 14.11.18
4.	Setting Up the BEEHIVE Accelerators		X	X	X	X	X	X	X
4.1.	BEEHIVE Staff Training	3		!					
4.2.	BEEHIVE Cohort Programme Bylaws	3				!			
4.3.	BEEHIVE Accelerator Roadmaps	3						!	
4.4.	BEEHIVE Networking Events	1							!

