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**ERASMUS+ PROGRAMME, KEY ACTION 2
CAPACITY BUILDING IN HIGHER EDUCATION**

**Building Entrepreneurial Ecosystems to Enhance Higher Education Value-Added for Better Graduate Employability
(BEEHIVE)**

TASK FORCE ACTION PLAN

Entrepreneurship for All MOOC

GOALS AND OBJECTIVES

To contribute to project's second specific objective, namely to create and disseminate up-to-date knowledge in the field of entrepreneurship across the campuses of the PC HEIs and to build students' entrepreneurial skills regardless of the programme and level of education they are enrolled in.

Entrepreneurship for All MOOC' chief goal is to build consciousness in academic settings of the student start-up initiatives' game changing role in view of graduate employability, youth unemployment combat and economic growth as well as to promote and inspire students' personal renewal through entrepreneurial skills and knowledge improvement.

INDICATORS

Number of MOOC platform on project website - 1;
Number of registered MOOC learners - at least 1000; at least 200 of them to receive a Statement of Accomplishment;
MOOC learners' level of satisfaction: at least 60%.

TASKS

1. An online MOOC platform to be created and integrated on the project website. The MOOC platform will facilitate interactive learning through a discussion panel and opportunities for feedback provision.
2. Project experts under the leadership of WP3 leader to draft MOOC supporting documentation consisting of a course syllabus, pre- and post-course surveys, a list of recommended readings, etc.
3. The MOOC's main themes will be distributed among various project experts to develop the MOOC core components dedicated to its main themes. Each core component will include video materials, digital stories, interactive quizzes and assignments, assessment and marking schemes etc.
4. MOOC pilot testing to be conducted on the website platform.
5. Proactive MOOC promotion at the PC HEIs.
6. Registration of MOOC participants.
7. MOOC start. PC HEIs learners to follow the MOOC online and to contribute to it actively. Throughout 6 consecutive weeks project experts will facilitate the learning process of the PC HEIs learners and will navigate and encourage them to reflect on course topics.
8. PC HEIs students who have successfully completed the MOOC (at least 20% of all registered learners), to be awarded a Statement of Accomplishment. All registered learners to continue to have access to MOOC after the course completion to use the learning materials. New learners will be able to register after the course end to explore MOOC content in a self-paced manner.

OUTCOMES

1. **MOOC Platform:** to be integrated on the project website to host the activities related to the Entrepreneurship for All online course; the MOOC platform to provide open access to course content (videos and texts) to all registered learners and to support active learning and teaching processes during the 6-week course; registration on the platform free of charge for all users; the platform will provide opportunities for registered learners to connect and interact with the tutors and among each other and will include opportunities for assignments and online quizzes submission and feedback provision; at least 1000 PC HEIs community members will benefit from it.
2. **Workshop Entrepreneurship for All:** the 3-day Workshop to be organized in the framework of the 3rd partner meeting to take place at the premises of P4 in Italy; partners to get acquainted with the distance learning practices at the host institution; project experts to discuss MOOC supporting documentation files; experts to split into groups to develop jointly MOOC content, methodologies and pedagogies; during the Workshop a MOOC teaser video with participation of all partners will be shot and uploaded on the platform to promote the upcoming online course.
3. **MOOC Supporting Documentation:** a set of teaching materials including course syllabus and calendar, pre- and post-course surveys and a list of recommended readings on the main course themes to be prepared by the project experts; the materials to be uploaded on the MOOC platform well in advance to leave enough time for the PC HEIs to actively promote the MOOC both online and offline; at least 1000 PC HEIs students to use the materials.
4. **MOOC Core Components:** these will compose the course content; during the MOOC running period, the core components will be uploaded on the MOOC platform on a regular basis for 6 consecutive weeks; each of the units to consist of video recorded materials (lectures,

presentations and interviews); total length of all materials to be uploaded on the MOOC on the respective themes of approx. 120 min.; project experts to design and upload connecting assignments and quizzes to assess learners' progress and knowledge acquired; an ongoing online mentoring, interaction and feedback and support provision between the tutors and the learners to be integrated in the calendar; at least 1000 PC HEIs students to benefit from MOOC.

5. Entrepreneurship for All MOOC: the active teaching and learning process in the MOOC to start in spring 2018 and to be held for 6 weeks in a row; each week new entrepreneurship topics and themes will be presented to the registered learners who are students of the PC HEIs including outside BEEHIVE; the online course to be followed by at least 1000 online learners; in total, at least 200 registered learners to complete successfully the course and to be awarded a Statement of Accomplishment; successful MOOC completion to be considered subject to timely assignment provision and positive assessment of skills and knowledge acquired; students with Statement of Achievement to receive 3 ECTS; PC HEIs to make special efforts into mobilizing their target groups to increase the MOOC visibility and most importantly ensure that MOOC messages reach as many students in the PC HEIs as possible.

TEAM MEMBERS

All project partners.

RESOURCES

Number of workdays: 325 days
Staff costs: 32 047.00 EUR
Number of partner meetings: 1 (3rd Partner Meeting)
Number of mobility flows: 23 staff mob. flow
Travel costs: 16 905.00 EUR
Costs of stay: 19 440.00 EUR
Total costs: 79 392.00 EUR

