

Welcome to the 1st edition of the BEEHIVE Project Newsletter

BEEHIVE: Building Entrepreneurial Ecosystems to Enhance Higher Education Value-Added for Better Graduate Employability

The BEEHIVE project is funded through the Erasmus+ Capacity Building in Higher Education. It aims at building sustainable university-based entrepreneurial ecosystems at higher education institutions in Indonesia and the Philippines. The project will enhance the partner universities students' and graduates' employability and their ability to create jobs. Furthermore, it will support the Partner Countries higher education institutions' transformation into entrepreneurial universities.

Kicking off in Bulgaria

On 10th February 2017, BEEHIVE project partners met in Varna, Bulgaria for the first partner meeting, hosted by the lead partner Varna University of Management (VUM). This event enabled partners to meet each other personally and marked the beginning of the project's work.



During the first partner meeting, the consortium had the opportunity to introduce themselves and discuss the aims and activities of the project as well as the time-

schedule for the duration of the project. They covered the important topics linked to project management and administration, and also dedicated time to focus on the 4 key project outcomes, Benchmarking Reports, MOOC, BEEHIVE Accelerator Programme and the BEEHIVE Label. The Benchmarking reports being the main focus and were then scheduled for implementation between February and the 2nd partner meeting in July 2017 in University of Indonesia.

Developing the MOOC



Work on the Entrepreneurship for all MOOC is well under way. Reykjavik University in Iceland have been exploring possible platforms and are still debating whether to use an existing platform or develop their own. Both options have pros and cons and the goal is to find the best possible solution for BEEHIVE.

To ensure that the BEEHIVE MOOC delivers the best possible learning experience, RUCRIE have registered for



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and taken a number of MOOCs. A running log has been maintained of things they think the BEEHIVE MOOC should emulate and things to avoid. A draft outline of the MOOC content is currently being developed.

The third partner meeting in November 2017 in Rome, will focus on the development of the MOOC. RUCRIE will present the findings of their 'desk research' on existing MOOCs as well as a 'walk through' of the draft outline of the Entrepreneurship for the BEEHIVE MOOC. Ample opportunities for discussion will provide valuable feedback, which will be used to refine and finalize the content and architecture of the BEEHIVE MOOC.

2nd Partner Meeting Indonesia July 2017

At the second partner meeting, BEEHIVE partners were introduced to the new project partners from the University of Cebu (UC) in the Philippines. Our



colleagues in the University of Indonesia gave us a very warm welcome in order to facilitate the 4-day partner meeting. During this partner meeting, updates were provided on recent project developments, project management & reporting before partners conducted a three-day workshop analysing the results of the data collected in the National benchmarking reports by the Universities of Indonesia and Philippines. Discussion and planning around the MOOC & the BEEHIVE App also took place.

National Benchmarking Reports

The Benchmarking Tool (BMT) developed by the BEEHIVE consortium (based on the EU HEINNOVATE document) was finalised in early April 2017 and was later circulated among various targeted universities in both Indonesia and the Philippines. In the Philippines, each of the four project partner institutions were in touch with an average of five to seven partner universities with a target of 15 questionnaires to be collected in the Philippines and

Indonesia. All questionnaires were collected by mid-June and partners started working on analysing the data collected in order to present the results at the partner meeting in Depok in July 2017.

The Philippine BEEHIVE team comprised of the Mapua University in Manila, St. Louis University (SLU) in Baguio, University of Cebu (UC) in Cebu, and IdeaSpace Foundation in Makati.

The Indonesia BEEHIVE team comprised of BINUS University in Jakarta and Universities Indonesia in Depok.

The objective of the activity was to map out and benchmark the status of universities in the Philippines and Indonesia towards an alignment with the entrepreneurial



university concept. The Philippines team collected 27 fully filled up BMTs while the Indonesian team collected data from 22 state and private universities in Indonesia. Initial analysis of the data shows that 74% of the assessed higher education institutions in Philippines and 70% in Indonesia considered 'entrepreneurship' and 'internationalization' a major part of their leadership/governance and internationalization strategies. The Indonesia team faced extra challenges that parts of the questionnaires had to be translated from Bahasa Indonesia to English.

The higher education institutions in both Indonesia & Philippines support the international mobility of their faculty members, staff, and students. Also, the BMTs show that 70% of the higher education institutions encourage faculties and units to act entrepreneurially and to carry out collaboration and knowledge exchange with industry, public sector and society.

The BEEHIVE Team are in the process of creating 2 National Benchmarking Reports based on the findings.

BEEHIVE website went live in March 2017
www.beehive-erasmusplus.eu

Next partner meeting will be hosted by Guglielmo Marconi University in Rome in November 2017

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MEET THE PARTNERS

Lead Partner

Varna University of Management, Bulgaria

Project Partners

Guglielmo Marconi University, Italy

University of Thessaly, Greece

Reykjavik University, Iceland

WestBIC, Ireland

University of Indonesia, Indonesia

BINUS University, Indonesia

Saint Louis University, Philippines

IdeaSpace Foundation, Philippines

University of Cebu, Philippines

Mapúa University, Philippines



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