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BEEHIVE Initial Webinar

17th November 2016, 9:30 am Brussels time

Presentation outline

- BEEHIVE key objective and target groups
- BEEHIVE project fast facts
- BEEHIVE project main activities and outcomes
- BEEHIVE work packages
- Laying down the foundations of BEEHIVE (WP1)
- Kick-off meeting in Bulgaria
- Partner meetings provisional schedule
- Project management
- Financial management
- Contacts

BEEHIVE key objective and target groups

- **BEEHIVE aims:** to build sustainable university-based entrepreneurial ecosystems at the Partner Countries' HEIs involved and to enhance their students' and graduates' employability and ability to create jobs; to support Partner Countries HEIs' transformation into entrepreneurial universities.
- **Primary target groups:** students and graduates of the Partner Countries HEIs as well as their academic communities incl. their university senior management and faculty.
- **Secondary target groups:** students, alumni, faculty and senior management of HEIs outside BEEHIVE, Partner Countries HEIs business partners, business investors, venture capitalists, civil society representatives, policy makers and public authorities supporting start-ups in ID and PH.

BEEHIVE project fast facts

- **Programme:** Erasmus+ KA2 Capacity Building in Higher Education
- **Duration:** 36 months
- **Eligibility period:** 15th October 2016 - 14th October 2019
- **Maximum grant approved:** 792 510,00 EUR
- **Consortium structure:** 11 partner institutions: 4 EU HEIs, 2 HEIs in ID, 3 HEIs in PH, 1 business incubator from IR and 1 foundation from PH
- **Project coordinating institution:** Varna University of Management (BG)
- **9 Work Packages:** 1 PREP, 5 DEV, 1 D&E, 1 QUAL, 1 MAN.

BEEHIVE main activities and outcomes

- **1st specific objective:** To map out the status of universities in ID and PH towards an alignment with the entrepreneurial university concept in view of identifying gaps and shortages as well as areas of strengths and accomplishments in the existing university entrepreneurial ecosystems in ID and PH → **Work Package 2** → Key outcomes: 2 National Benchmarking Reports elaborated
- **2nd specific objective:** To create and disseminate up-to-date knowledge in the field of entrepreneurship across the campuses of the Partner Countries HEIs and to build students' entrepreneurial skills regardless of the programme and level of education they are enrolled in; to build consciousness in academic settings of students' start-up initiatives' game changing role in both job creation and students' personal development → **Work Package 3** → Key outcomes: Entrepreneurship for All MOOC; at least 1000 student participants.

BEEHIVE main activities and outcomes (2)

- **3rd specific objective:** To build sustainable entrepreneurial university ecosystems by establishing and embedding a start-up accelerator cohort-programme at the Partner Countries' HEIs → **Work Package 4** → 1 BEEHIVE cohort programme established; 5 BEEHIVE Accelerators set up, 5 Networking events organized.
- **4th specific objective:** To improve Partner Countries HEIs' student and graduate employability and to create self-employment opportunities through streamlined business start-up support for students provided in the framework of designated seed accelerators → **Work Package 5** → 40 - 50 innovative business plans selected and included in the BEEHIVE Accelerator programme; at least 10 successful start-ups created.

BEEHIVE main activities and outcomes (3)

- **3rd specific objective:** To empower Partner Countries HEIs to transform gradually into entrepreneurial universities by obtaining a specific quality label certifying the excellence and efficiency of their entrepreneurial ecosystems → **Work Package 6** → 1 BEEHIVE Quality Labelization procedure validated; 1 large-scale BEEHIVE Label promotion event; at least 3 Partner Countries HEIs awarded with a BEEHIVE Label.

BEEHIVE work packages

- **WP1:** Laying down the Foundations of BEEHIVE (UA&P, PH)
- **WP2:** Towards the Entrepreneurial University: National Benchmarking Reports (BINUS Uni, ID)
- **WP3:** Entrepreneurship for All (RU, IS)
- **WP4:** Setting Up the BEEHIVE Accelerators (MAPUA IT, PH)
- **WP5:** BEEHIVE Accelerators Piloting (SLU, PH)
- **WP6:** BEEHIVE Label (Uni MARCONI, IT)
- **WP7:** Quality Assurance and Evaluation (UTH, GR & IdeaSpace Foundation, PH)
- **WP8:** BEEHIVE Dissemination and Exploitation (UI, ID)
- **WP9:** Project Management (VUM, BG)

Laying down the foundations of BEEHIVE

- **Duration:** M1 - M4
- **Tasks:**
 - 1) Each project partner to hold initial meetings of the assigned project teams, followed by meetings of the project teams with the organizations' senior management.
 - 2) Partner Countries HEIs to prepare contact database of the various target group members involved in the project at institutional level.
 - 3) Project partners to meet at the Kick-off Meeting and to form 4 Task Forces (TF) linked to the 4 key project outcomes as explained above.
 - 4) 4 TF Action Plans to be drafted at the Kick-off Meeting.
 - 5) Each project partner institution to appoint experts for the 4 TF.
- **Deliverables:** 4 TF Action Plans drafted and validated at the Kick-off Meeting; project target groups database prepared.

Kick-off Meeting in Bulgaria

- **Venue:** Varna University of Management, Bulgaria
- **Duration:** 4 days on the spot + 2 days for travel
- **Arrival day:** 13th February (Monday)
- **Departure day:** 18th February (Saturday)
- **Draft agenda**
- **Visa**
- **Flights**
- **Hotel booking**
- **Eligible travel and subsistence costs**

Partner meetings' provisional schedule

Meeting	Period	Venue	Key activities and events
Kick-off Meeting	14 th - 17 th Feb. 2017	VUM, BG	4 Task Force Action Plans' elaboration
2 nd PM	M8 (June 2017)	UI, ID	Workshop Towards the Entrepreneurial University
3 rd PM	M13 (Nov. 2017)	Uni Marconi, IT	Workshop Entrepreneurship for All MOOC
4 th PM	M20 (June 2018)	Mapua IT, PH	BEEHIVE Staff Training
5 th PM	M25 (Nov. 2018)	WESTBIC, IR	Quality Control Workshop
6 th PM	M30 (Apr. 2019)	BINUS Uni, ID	BEEHIVE Label Promotional Event
7 th PM	M36 (Oct. 2019)	UA&P, PH	International BEEHIVE Pitch Event

Project management

- Grant Agreement
- Grant payments and reporting obligations on consortium level
- Guidelines for the Use of the Grant
- Partnership Agreements
- EACEA website: eacea.europa.eu
- Project website: beehive-erasmusplus.eu or erasmusplus-beehive.eu

Financial management

- 5 budget categories
- Important thresholds
- 2 allocation and justification methods: Unit Costs (UC) and Actual Costs (AC)
- UC versus AC: *What did you achieve with grant? versus How did you use the grant?*
- UC: (1) Staff Costs, (2) Travel Costs and (3) Costs of Stay
- AC: (4) Equipment and (5) Subcontracting
- NB!: other types of costs (overheads costs etc.) shall be covered through co-financing

Contacts

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